PEARSON | English

ELT Digital Catalogue 2020

Pearson Italy

Contents

Contents

* This PDF contains **links** to help you navigate within it and to learn more about contents on Pearson websites. Please click on covers, courseware descriptions and menus to learn more and the content to come back to the start.

Overview
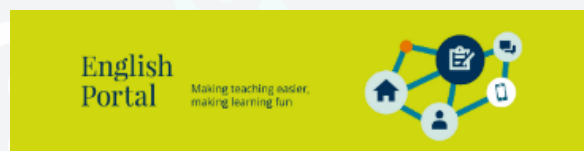
Digital Transformation

Change happens.

Take your classes online with **Pearson English Portal**'s fully integrated digital learning environment. Teach, evaluate, deliver lessons and engage with your students; all the tools and content you need are now available in one place for online, blended, in-class and hybrid models of instruction.

Expand the reach of your school, organise lessons with learners when and where it works best and deliver top quality content. Break free of the limits of a traditional classroom and enter an engaging, interactive digital world and/or use the portal to enhance what you already do in class. Pearson products come with a wide variety of digital configurations with teaching tools including our interactive, online learning platform, **MyEnglishLab**, professional presentation packages like **Pearson English Portal's [presentation tool](#)** and **ActiveTeach**, as well as a host of other resources to support teachers and students and customise courses and optimise the learning experience.

Complete Online Learning Environment

Teach your lessons online with videoconferencing tools: share video, listen to audio, work with readings, do exercises, discuss questions and hold conversations to take your students to the next level in blended or purely online courses.

English Portal Making teaching easier, making learning fun

Digital learning extends, connects and expands the learning experience in ways never possible before. It strengthens the connections between learners and educators in and out of class, helps build learning communities and shapes futures.

The true power of digital learning is not the technology that enables it – it is the opportunity that it offers. Pearson's online learning environment will enable you to connect with your students effectively online and in person. Use the data from online activity in MyEnglishLab or Pearson English Portal classes to gain insights into your learners' skills, needs and level of engagement. Discover ways to ignite a love of learning with interactive tools and content that engage, motivate, and prepare each learner for success in our [handy guide to teaching online](#) or watch [Ken Beatty's videos](#) for some suggestions.

How can we help you?

Pearson offers a wide variety of teaching and presentation tools, online practice (LMS), resources, assessment tools, apps and platforms to fit your needs.   Discover them below. Would you like to learn more? Contact your local consultant to learn more.

Contents

Presentation Tools and Resources for Teachers

Pearson English Portal Presentation Tool, ActiveTeach, Teacher's eBooks – find the tool you need to present your course professionally online or in class and make a positive impression on your students. These tools can be used via videoconferencing online or interactive white boards and projectors in class to suit your teaching context. They include the media content for the course, extra exercises, a testmaster and a variety of functions, depending on the tool, to engage learners and deliver lessons:

- Make professional interactive presentations online or in class
- Add extra exercises for further practice
- Personalise your course content
- Focus your students' attention on specific activities or guide them from the page view
- Add notes and highlight key points for future reference
- Collaborate with other instructors to build richer courses
- … and use many more tools to match your learners' needs

Pearson presentation tools save teachers time so they can focus on planning and delivering lessons. PowerPoint presentations, extra exercises and other resources enable you to use your time to add value to your courses. The portal supplies teachers with easy-to-use, engaging teaching tools to improve the classroom experience for schools and their students.

Online Practice

MyEnglishLab and Pearson English Portal virtual classes enable you to manage homework and exercises efficiently and help you use data to fine-tune the learning experience by checking work automatically and sharing the results with you immediately. Use the time you save marking to plan for your students' success and enrich your lessons. Contact us to learn how you can transform data into real world results with MyEnglishLab.

Taking advantage of our online learning environment, you can easily:

- Provide online practice for students and follow their results
- Analyse class and student performance and create personalised feedback
- Inform instruction and guide learning to better motivate students
- Offer opportunities for independent study
- Use our gradebook tools to make the process of reporting more efficient and communicate professionally with learners, administrators and companies

Consider MyEnglishLab and Pearson English Portal virtual classes a digital workbook that will give students a chance to practise and review content after lessons, receive feedback and develop their skills and knowledge. It allows teachers to evaluate learners, support student progress and plan lessons to best meet student needs. MyEnglishLab adds rich feedback to understand trends and performance, select the most appropriate in-class content and is the perfect partner for a blended or fully online course.

A learner-led, teacher-enhanced program to study online in a flexible manner is also available from Pearson. See the page on Pearson Digital English and ask us to learn more.

Resources for Students and Pearson's App

Audio and video files, online practice, Readers and links to eBooks are all available on Pearson English Portal so that your students can easily find everything they need for their courses. Activities completed in their account can be reported to their teacher immediately by creating classes online. Students will be able to connect with their teacher via videoconferencing, get feedback on their homework instantly and share their results with teachers to help find the right balance of content in lessons.

Pearson Practice English App is available for many courses to make media content available anywhere, anytime on any iOS or Android mobile device the students may want to practise with. Extra activities for learners, including audio and video, are downloadable via the app and can be accessed offline.

Practice makes perfect.

Assessment

- Do you need to place your students in the correct level quickly and accurately?
- Would you like to evaluate learner progress more precisely and objectively?
- Do you work with partners that need detailed reporting?
- Would you like to offer companies easy-to-manage language tests? Versant tests are ideal for recruiting or evaluation for roles that require English.

Pearson's language tests, driven by Artificial Intelligence (AI,) can help you do it all with precision, efficiency and professionalism. Place your students in the right level to get your course started quickly with *Level*. Evaluate their progress within a level using *Benchmark* to identify what is needed to take things to the next level. Use *Versant* to evaluate external candidates for employment or employees to determine readiness for a role that requires English. Pearson can provide an organization with the perfect set of assessment tools. With over 25 years of experience in the application of artificial intelligence for language testing and millions of tests, you can approach testing with a new confidence, professionalism and efficiency. Ask us about **certifications** like **PTE Academic** for university entrance and migration purposes.

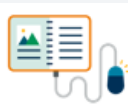**Level   Benchmark   Versant   PTE Academic**

Digital Checklist

Presentation Tool	Resources (teacher)	Online Practice	Gradebook	Resources (student)	eBook	Video-conferencing

eCommerce

Digital course materials can be bought directly from Pearson via the iStore or you can send your students to our eCommerce site to help them find and buy their own course materials.

- Favourable terms and conditions for schools, teachers and businesses for direct purchases
- Start your courses immediately
- Be sure you are buying the right material

Schools, Teachers and Businesses

Are you a private language school, business or teacher who would like to order materials for your students? If you are already a Pearson client, you can now buy activation codes for many digital products online through the iStore. Contact your local consultant to learn about the advantages of direct purchase.

Purchase access codes directly from the iStore. Find the right materials for your students, then share the code or activate their materials for them so you can be certain they are ready to start when your courses do.

- Immediate access and delivery
- Check availability and see prices before you buy
- Logistical support for purchases

Find out about payment terms from your local consultant. Click on the blue box below for ordering instructions.

Student eCommerce Shop

Are you a university professor or a private teacher? Share a link to our site to help your students find their course materials. Simplify your lives and share the link to our online shop for students so they can easily find the right content for your course and you can get started faster. Ask your local consultant how students can buy and activate their course content.

Help your students get ready for your course. Send them to our online shop to buy access codes to their courses directly from us at pearson.it/shop. Students will be able to immediately activate their courseware to be ready for day one. Support is available in Italian to help students with any questions they may have.

Buy 24-month access codes for eBooks and online practice. Just type in the ISBN to find the right content for your courses. Click on the blue box below for purchase instructions.

iStore	Student eCommerce Shop
iStore instructions – click here for a guide as to how a school/business can purchase digital products for students	Student eCommerce Shop instructions – click here to learn how students can buy digital products for their courses directly

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Courseware

Learning for a lifetime

General English

Let's support our learners
in meeting their needs

Business English

Let's get down to business
and learn new skills for a global workplace

Online, Learner-Led Course

Let's extend our reach
and take our lessons online with *Pearson Digital English*

Exam Preparation

Let's empower learners
with a variety of exam prep tools

Skills

Let's focus on
skills for success, grammar and academic

Secondary

Let's help teen students
step out of the classroom, into the world

Primary

Let's work together
to give young learners the best start

Looking for more information about levels or books?
Please see our 2020 print ELT catalogue

Contents

Roadmap

The right route for every learner!

Roadmap is practical and communicative, and gets students talking with topics and tasks relevant to their world. Each lesson starts with a communicative goal, then builds the language and skills to achieve it.

The unique twin-track approach allows you to adapt the material to your learners' needs and teach the language and skills they need to progress.

Comprehensive teacher support makes lessons easy to organise and fun to teach, however much time you have to prepare.

"Roadmap is a journey and the final destination is fluent speaking and confidence."

"Teaching sub-skills, not just practising them… Language is generally divided into two main areas: language systems (grammar, lexis, phonology and discourse) and language skills (listening, speaking, reading and writing). The latter of these can be further divided into sub-skills. These are things we do in our first language usually as subconscious processes.

For example, if we're listening to an airport announcement, we'll selectively listen out for keywords and numbers related to our flight (destination, time, flight number, gate, etc.), a sub-skill known as scanning. Likewise, we know how to interrupt a conversation politely to join in. To truly develop these skills and sub-skills with our learners, we need to teach specific strategies to help them develop."

Damian Williams,
Roadmap author

Student's eBook and MyEnglishLab Access Code (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292356730*	9781292356754	9781292356778	9781292356792	25,20
Level	B1+	B2	B2+	C1	€
ISBN	9781292356815	9781292356839	9781292356853	9781292356877*	25,20

*available in 2021
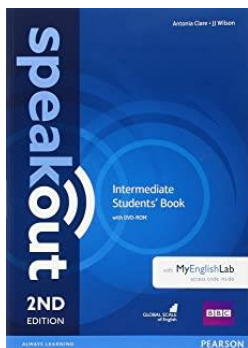
Digital Checklist

Find your course on: **iStore** **Student eCommerce Shop**

Contents

Speakout 2ⁿᵈ Edition

The best place to learn a language is in the real world

Speakout brings authentic language and real-world tasks into your classroom. Its tried and trusted approach trains learners to communicate naturally in English as it's really spoken, using videos, audio, and texts from the BBC.

Designed to get students thinking and speaking, Speakout exposes students to the language they'll come across outside the classroom with the practice they'll need to use it effectively in their lives. Now with two new levels, B1+ and C1+.

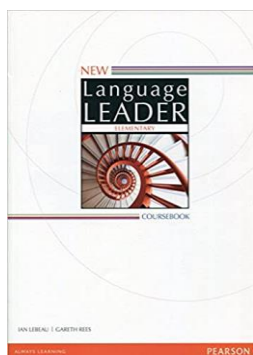**Student's eBook and MyEnglishLab Access Code** (24-month)

Level	Starter	Elementary	Pre-Intermediate	Intermediate	€
ISBN	9781292172927	9781292172880	9781292172897	9781292172903	32,00
Level	Intermediate Plus	Upper-Intermediate	Advanced	Advanced Plus	€
ISBN	9781292212333	9781292172910	9781292172873	9781292212135	32,00

Digital Checklist

New Language Leader

Excel in your studies. Succeed in life.

New Language Leader takes an intelligent approach to building the confidence and skills students need to succeed in academic study and use English in a globalised world. It is the ideal choice for universities or university pathway institutions looking to develop rounded, high-flying students.

Contemporary topics stimulate discussions and develop critical thinking. Study skills and materials embedded in every unit offer your students a ready-made "how to succeed in my studies" toolkit.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
ISBN	9781292335858	9781292335834	9781292335841	29,70
Level	UPPER-INTERMEDIATE	ADVANCED		€
ISBN	9781292335827	9781292335865		29,70

Digital Checklist

Find your course on: iStore   **Student eCommerce Shop**

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Contents

Cutting Edge

Spend more time practicing communication in class

Cutting Edge uses a distinctive task-based approach that has made previous editions of the course so popular. Students learn the language they need and spend more time in class communicating.

The contextualised practice of grammar and vocabulary makes the learning process more memorable and engaging. A wide range of contemporary topics and video materials help students discover English in the context of the modern world.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	STARTER	ELEMENTARY	PRE-INTERMEDIATE	€
ISBN	9781292366975	9781292366982	9781292366999	32,90
Level	INTERMEDIATE	UPPER-INTERMEDIATE	ADVANCED	€
ISBN	9781292367002	9781292367019	9781292367026	32,90

Digital Checklist

New Total English

Take a step closer to total success in English

With a clear structure and can-do objectives in every unit, New Total English is a straightforward, teacher-friendly course with time-proven methodology. It gradually builds up all the necessary knowledge to help students achieve their learning objectives.

Then, the course builds up the solid language base needed to achieve these objectives. Students learn the relevant vocabulary, commonly used structures and grammar rules, and practise core skills and pronunciation. It provides a clear and logical learning path which allows students to reach their goals faster.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	STARTER	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
ISBN	9781292359434	9781292359397	9781292359403	9781292359410	32,90

Digital Checklist

Find your course on: **iStore**   **Student eCommerce Shop**

Contents

Business Partner

Learners need new skills for the global workplace

Aspiring global professionals need the language and the communicative and business skills to stand out from the crowd.

Business Partner develops the skills and language learners need to be more employable and effective in the workplace. Authentic content from the *Financial Times* brings a wealth of international business information. An innovative video-based training programme builds the communication skills; a modular approach gives you the flexibility to focus on what is most important to your learners.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292362571	9781292362588	9781292362595	9781292362649	29,50
Level	B1+	B2	B2+	C1	€
ISBN	9781292362601	9781292362618	9781292362625	9781292362632	29,50

Digital Checklist

Market Leader

Successful business is about effective communication

Created in association with the *Financial Times*, authentic material introduces students to topical business issues and builds the professional language and communication skills they need for the modern world of business. Interviews with professional consultants develop the vocabulary and grammar students will need in their careers as part of a case study in each unit.

Market Leader Extra is the perfect choice to develop confident, fluent speakers who can successfully use English at work.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
ISBN	9781292366548	9781292366531	9781292366524	32,90
Level	UPPER- INTERMEDIATE	ADVANCED		€
ISBN	9781292366517	9781292366500		32,90

Digital Checklist

Find your course on: iStore   **Student eCommerce Shop**

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Pearson Digital English

Any time. Anywhere. Any level.

The Pearson Digital English platform is an autonomous and flexible English course that can be adapted to your students' needs and those of your school. It can be used to:

- Take your school into the world of online teaching
- Create a short standalone course for new students
- Offer courses at scale to an institution
- Organise remote courses outside the classroom
- Deliver a companion course to extend a core course
- Enable your teachers to work with learners in live sessions via the videoconferencing tool: for example, tutor on content, hold online clinics, offer soft-skills sessions

10-level general English course for adults	Extends practice with 20 to 30 hours/level	4 skills with a unique AI speaking engine	Supports students at any level from A1 to C2	Student-led, teacher-enhanced, GSE-guided syllabus

Find out more about Pearson Digital English by watching the short video in the link to the right >>>

Personalised	Students start at their level autonomously with an AI-driven test
Learning Objectives	Relevant and aligned with the Global Scale of English and CEFR
Quizzes, Remedial Activities	For each module and level, monitor progress and offer remedial activities when necessary.
Evaluation	Modular evaluation and accomplishment records
Deep Reports	Specific ability reports identify strengths and opportunities
Attractive Content	Social and professional content. Role games, simulations, live sessions option for practice
Learner-led, teacher-enhanced	Live sessions with your schools' teachers to connect with your students and build a relationship with them

Digital Checklist

Learn more: *By contacting your Pearson* consultant *, details, pricing and demos*

Contents

Gold Experience

The most engaging experience in teaching Cambridge exams to teens

The perfect balance between preparing for exams and building language and skills for the real world, now with up-to-date content and a fresh design. A wealth of video resources immerses students in authentic language with a range of accents, allowing them to meet real people and explore the issues that interest them while they prepare for exams.

New digital tools support in class and online teaching and lesson planning, as well as motivating students in lessons and on-the-go with the App. Eight levels create a realistic, satisfying pace of learning, taking teen students from A1 right up to C1 Advanced.

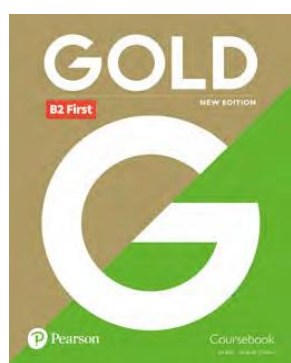**Student's eBook and Online Practice Access Code** (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292194172	9781292194301	9781292194431	9781292194561	22,90
Level	B1+	B2	B2+	C1	€
ISBN	9781292194691	9781292194820	9781292194950	9781292195087	22,90

Digital Checklist

Gold

Successful exam classes are built on trusted instruction

The new edition follows the same tried and trusted approach and has been brought right up-to-date with **new digital resources**, **fresh content**, and stimulating, discussion-rich lessons with lots of opportunities for personalisation.

Designed to get great results in general language competence as well as in Cambridge English Qualifications, ***Gold*** is the perfect choice both for test takers and for non-exam students who want real progress in their English through a purposeful syllabus.

Student's eBook and MyEnglishLab Access Code (24-month)

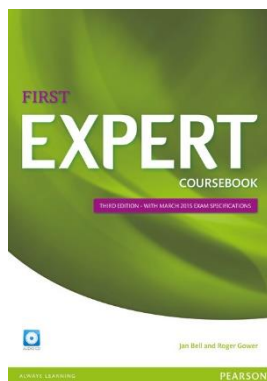| Level	Preliminary	Pre-First	First	Advanced	€
ISBN	9781292202587	9781292202556	9781292202525	9781292202495	23,60

Digital Checklist

Find your course on:　　　　**iStore**　　　**Student eCommerce Shop**

Contents

Expert First and Advanced

Language development and intensive exam preparation for the Cambridge exams.

Expert provides rigorous exam training for high-achieving students while developing language awareness and communication skills.

As an intensive course, Expert helps support your ambitious students as they prepare for Cambridge English exams. Expert 3rd edition includes: more listening practice than ever before; extra support for new writing tasks; extended exam preparation for 'use of English' tasks; and a wide range of vocabulary extension tools.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	First	Advanced	€
ISBN	9781292110301	9781292110295	30,50

Digital Checklist

Expert IELTS

Practice gives students the confidence they need.

As an intensive course, **Expert IELTS** helps teachers support ambitious students preparing for IELTS. **Expert IELTS** is the newest addition to the Expert series and ideal for preparation for the exam.

It is available in three levels reflecting IELTS bands:
• Band 5 (suitable for students from band 4)
• Band 6 (suitable for students from band 5)
• Band 7.5 (suitable for students from band 6)

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Band 5	Band 6	Band 7.5	€
ISBN	9781292368115	9781292368122	9781292368139	28,60

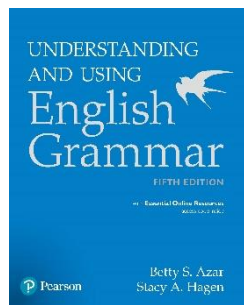**Digital Checklist**

Find your course on: **iStore**   **Student eCommerce Shop**

Contents

Azar-Hagen Grammar Series

A trusted friend makes grammar easier to grasp.

The grammar-based approach and communicative methodologies promote the development of all language skills. Students engage in meaningful communication about real actions, real things, and their real lives.

• Tests check what learners know at the start of each chapter.
• Tips & editing tasks support the step-by-step writing activities.
• Updated grammar charts reflect current usage.

Student's eBook and MyEnglishLab Access Code(24-month)

Level	Basic English Grammar	Fundamentals of English Grammar	Understanding and Using English Grammar	€
ISBN	9780134036830	9780134033570	9780134275246	27,00

Digital Checklist

MyGrammarLab

When you need to know the rules, all the rules.

• Full diagnostic test to focus student attention
• Achievement and exit tests to demonstrate performance
• Instant grading and feedback to help students learn why a particular answer is wrong and facilitate learning
• Pronunciation practice of grammar items
• Additional grammar practice for exams
• A grammar tutor explains key grammar points through short video presentations

Self-Study MyEnglishLab Access Code (24-month, no eBook)

Level	Elementary A1/A2	Intermediate B1/B2	Advanced C1/C2	€
ISBN	9781405844536	9781405844550	9781405844512	*

Instructor-Led MyEnglishLab Access Code (24-month, no eBook)

Level	Elementary A1/A2	Intermediate B1/B2	Advanced C1/C2	€
ISBN	9781447904694	9781447904700	9781447904717	*

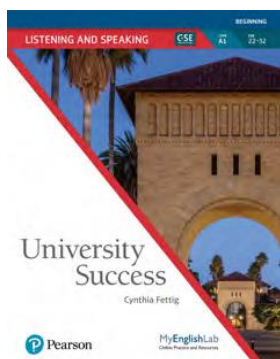*available soon

Digital Checklist

Find your course on: iStore   **Student eCommerce Shop**

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University Success

University Success prepares English language learners for further academic study.

The course supports students to become autonomous learners, to master essential skills and to gain confidence in studying academic degree courses taught in English. Authentic content by professors from Stanford University provides real life learning experiences.

Two new levels support lower level students in building their linguistic foundation, fusing high-interest topics with tasks.

Building the foundation for academic success
Beginning and High-Beginning levels support lower level students with scaffolding to build their linguistic foundation whilst two integrated skills strands, Reading & Writing and Listening & Speaking, establish the foundation for studying at higher levels.

Putting students on the path to academic success
At the upper levels, the three strands, Reading, Writing, and Oral Communication, continue the intensive skill development with a collection of extensive authentic content, expertly developed in cooperation with professors from Stanford University. The content models the type of real-life learning expected of students studying for a degree.

Intermediate to High-Intermediate Level
Authentic content with careful integration of essential skills, the Intermediate to High-Intermediate level familiarises students with real-world academic contexts.

Advanced Level
Challenging, authentic content with level-appropriate skills, the Advanced level prepares students to exit the ESL/EFL safety net.

Transition Level
A deep dive for transition-level students, the Transition level mirrors the academic rigour of college courses.

Student's eBook and MyEnglishLab Access Code (24-month)

	Beginning	High-Beginning	Intermediate to High-Intermediate	Advanced	Transition	€
eBook/MEL Reading/Writing	9780136918318	9780136918233				18,00
eBook/MEL Listening/Speaking	9780136918196	9780136918189				18,00
eBook/MEL Oral Communication			9780136916819	9780136916857	9780136916949	18,00
eBook/MEL Reading			9780136916895	9780136916901	9780136916970	18,00
eBook/MEL Writing			9780136916727	9780136916826	9780136916994	18,00

Digital Checklist

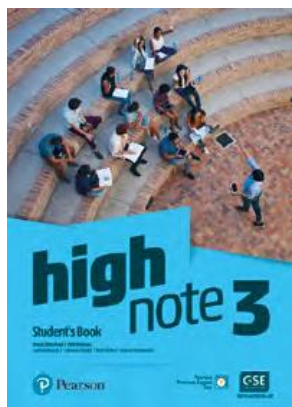**Find your course on:**   **iStore**   **Student eCommerce Shop**

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High Note

It's good to be ambitious

When upper secondary students are aiming for ambitious goals, they need a course that equips them with language and exam skills alongside the life and career competencies that are indispensable to <u>succeed in their future lives</u>.

High Note is an intensive five-level course with a *Life Skills Development Programme* at its core, bridging the gap between school life and young adulthood. Cultural and social content supports students learning to discuss ideas, whilst teachers can enjoy the flexibility of adapting a wide range of resources to match everyone's styles and goals.

Developing students' life and career skills
- Frequent opportunities to <u>practise communication</u>, collaboration, creativity and critical thinking; thought-provoking texts, authentic documentary videos and real-life projects
- Development and practice of key reading and listening strategies

Boosting students' confidence in English and beyond
- Speaking activities which enable highly effcient, fluent and accurate communication in a wide <u>variety of situations</u>
- Topics that increase cultural awareness and deepen understanding of important social issues
- Practical tasks and learning strategies which reinforce students' independence

Securing exam success
 Exam practice woven seamlessly throughout the course
- Extra language and skills training with Online Practice and extra digital activities
- Task-based exam tips pre-empting the most frequent mistakes

Student's eBook and MyEnglishLab Access Code (24-month)

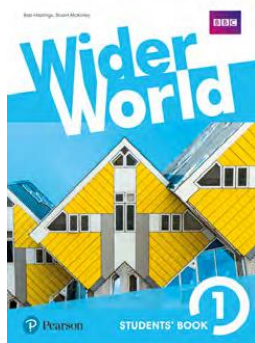| Level	A2/Level 1	B1/Level 2	B1+/Level 3	B2/Level 4	€
ISBN	9781292209265	9781292209418	9781292209562	9781292209715	22,50

Digital Checklist

Find your course on: iStore   Student eCommerce Shop

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Contents

Wider World

Using English to access a Wider World of knowledge, skills and experience

Wider World supports and [motivates teenage learners](#) with authentic [BBC videos](#) and the activities they need to start using English outside the classroom. The series combines proven methodology with content designed to meet the needs of teachers and students looking to build real world build skills.

Informed by research and conversations with teachers, **Wider World** offers two learning paths, depending on a student's profile and starting level, so everyone can achieve their goals.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Starter	1	2	€
ISBN	9781292107400	9781292106403	9781292106649	19,00
Level	3	4		€
ISBN	9781292106885	9781292107127		19,00

Digital Checklist

GoGetter

With GoGetter everyone gets more

Understanding that [teenagers today](#) live in a fast-moving, dynamic world governed by new technologies, **GoGetter** provides learning solutions focused on motivating, inspiring and developing young minds within a positive classroom environment.

A step-by-step learning approach is combined with motivating multimedia that includes authentic [BBC videos](#) and interactive activities, and with Assessment for Learning present in all components.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	1	2	3	4	€
ISBN	9781292179148	9781292179315	9781292179483	9781292179643	18,00

Digital Checklist

Find your course on: iStore   **Student eCommerce Shop**

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Team Together *

Learning together, succeeding together

Team Together's collaborative approach encourages pupils to work together to get results.

Language skills and future-ready skills work together too: Culture and CLIL lessons alongside great stories and fun characters empower children to produce language confidently.

Team Together defines a clear path for progress and external examination success.

Student's eBook with Online Practice (24-month)

Level	Starter	Level 1	Level 2	Level 3	€
ISBN	9781292369730	9781292369679	9781292369686	9781292369693	16,20
Level	Level 4	Level 5	Level 6		€
ISBN	9781292369709	9781292369716	9781292369723		16,20

*available in November 2020

Digital Checklist

Now I Know!

Children love asking questions

Now I Know! builds on children's natural curiosity, as they answer questions about the world around them.

There's a challenge in every unit, taking learners through a staged process of inquiry, finding out and looking for clues, supported by varied real-world content from BBC video.

Creative tasks all have clear goals, helping teachers to guide progress, and children/parents to see/celebrate achievement.

Student's eBook with Online Practice (24-month)

Level	Level 1: I Can Read	Level 2	Level 3	€
ISBN	9781292369211	9781292369235	9781292369242	16,20
Level	Level 4	Level 5	Level 6	€
ISBN	9781292369259	9781292369266	9781292369273	16,20

Digital Checklist

Find your course on: **iStore**   **Student eCommerce Shop**

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Assessment

Pearson English: The Complete Teaching, Learning, Measurement and Assessment Solution

Pearson English supports, drives and promotes the learning of the English language – for a truly connected global society, where everyone can reach their potential.

- ✓ Our work is dedicated to English language learners and all those who have their interests at heart.
- ✓ Our products and services are backed by a wealth of expertise, world-leading technology and decades of specialised experience.
- ✓ Offering a wide range of integrated courseware and assessment, mapped to the Global Scale of English, we work to ensure every individual's needs are met at each stage of a lifelong learning journey.

The Global Scale of English (GSE)

The GSE is the first truly global English language standard, and underpins the whole Pearson English solution. On a scale of 10-90, the GSE extends the CEFR for Languages by describing abilities at a much more granular level, allowing for more targeted assessment and remediation.

Learning Objectives

GSE Learning Objectives provide critical context for teachers and learners. They describe exactly what learners are able to do at each incremental stage of proficiency.

Courseware

Pearson English courseware is carefully developed using the GSE Learning Objectives, so you can be sure every activity is focused on making real progress. No time is wasted on the journey to proficiency.

Assessment

Pearson English assessments test authentic language skills, not memory learning, so can be used with any course. However, as they are developed in alignment with the GSE and the Pearson English ecosystem, they fit perfectly alongside our courseware.

Contents

Versant

Accurate. Reliable. Fast. Secure.

Pearson's Versant suite of language testing products provide a full solution to your programme for both corporate and higher education contexts.

Versant tests are fully automated, AI-driven tests designed to measure language ability, including both receptive and productive skills. Versant evaluates the ability to understand spoken and written English as well as respond appropriately in speaking and writing at a native-like pace in intelligible English. A variety of formats are available to match a variety of objectives. Tests are easy to administrate and score reports are generated almost immediately to communicate results to your partners.

4 Skills Essential	**Placement**
Business context, 30 minutes, 4 skills, high efficiency, ideal for recruiting	General, 50 minutes, 4 skills, high precision, course/role placement tool
Speaking	**Writing**
Oral communication skills, 15 minutes, tests range of speaking skills	Authentic writing tasks, no multiple choice, ideal for workplace and writing skills

There is a Versant test for a wide range of situations. Contact us to find out which one is the right test for your students or business partners.

The world is changing – the way we test is as well. Versant tests have been trusted for over 25 years to standardise testing procedures and make effective decisions. Versant + Remote Monitoring combines the reliability of the Versant English tests with the flexibility of a secure offsite testing experience, enabling organisations to work efficiently and securely. Click on the image on the right to learn more. >>>

Need mobile testing? Click on the image to the <<< left to learn about the mobile testing app for the Versant Speaking test.

Learn more: *By contacting your Pearson* consultant *, details, pricing and demos*

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Test Hub

Bringing teachers, tests and test takers together.

| **PLACE** | **BENCHMARK** | **CERTIFY** | **VERIFY** |

Use Test Hub as your starting point to **place students with Level** and **evaluate their progress with Benchmark**. Find all your test results in one place. Coming in autumn 2020.

Level Test

FAST   EASY TO USE   COST-EFFECTIVE   AI-BACKED

Pearson's Level Test helps teachers place new students in the right class for their level and get lessons off to a flying start – in just 20 to 30 minutes. Score reports provide data on individual skills and group performance.

➤ 20 (3 skills) or 30 minutes (4 skills speaking)
➤ Online, at home or in class
➤ A1-C1, GSE 10-90
➤ Adaptive, AI-backed test
➤ Suitable to place students for any course accurately and efficiently

Benchmark

ACCURATE   AI-BACKED   USE WITH ANY COURSE   COMPLETE ASSESSMENT

The Benchmark Test is the perfect companion to any English teaching programme, measuring progress in detail and offering tailored direction for both students and teachers.

➤ 45 minutes (4 skills)
➤ Online, at home or in class
➤ A1-C1, GSE 10-90, 4 test levels at A, B1, B2 and C
➤ AI-graded test
➤ Detailed performance reports and recommendations for learners
➤ Suitable for any course

"I often tell my students not to be misled by the name 'artificial intelligence' – there is nothing artificial about it. AI is made by humans, intended to behave like humans, and, ultimately, to impact humans' lives and human society."
Fei Fei Li, Professor of Computer Science, Stanford University

Learn more: *By contacting your Pearson* consultant *, details, pricing and demos*

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Test Hub

Bringing teachers, tests and test takers together.

Results

When learning a new language, it is not unusual for abilities to vary across the skills, so the Level Test reports use icons, shown below, to indicate proficiency. These are accompanied by performance summaries. Benchmark will show even more precise GSE scores by skill.

At Level. The student scored within the level of the CEFR half band and GSE range shown.

Above Level. The student's proficiency for this skill is higher that than the CEFR half band and GSE range shown.

Below Level. The student's performance for this skill is below the level of their overall CEFR half band.

Courseware, Assessment and Achievement

How Pearson English courseware and assessment work together, for a structured, purposeful educational experience, marked with well-defined achievements, to reach real-world goals.

Formative Assessment	Ongoing - Built into everyday teaching activities in lesson plans			
Course-based Assessment	Diagnostic test	Unit Test 1	Unit Test 2 •••	Final Unit Test
Proficiency Assessment	Level Test	Benchmark Test 1	Benchmark Test 2	Benchmark Test 3
Certification		Practice Exam	Practice Exam	Formal Exam

GSE
Global Scale of English

Underpinned by the Global Scale of English

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Pearson
PTE Academic
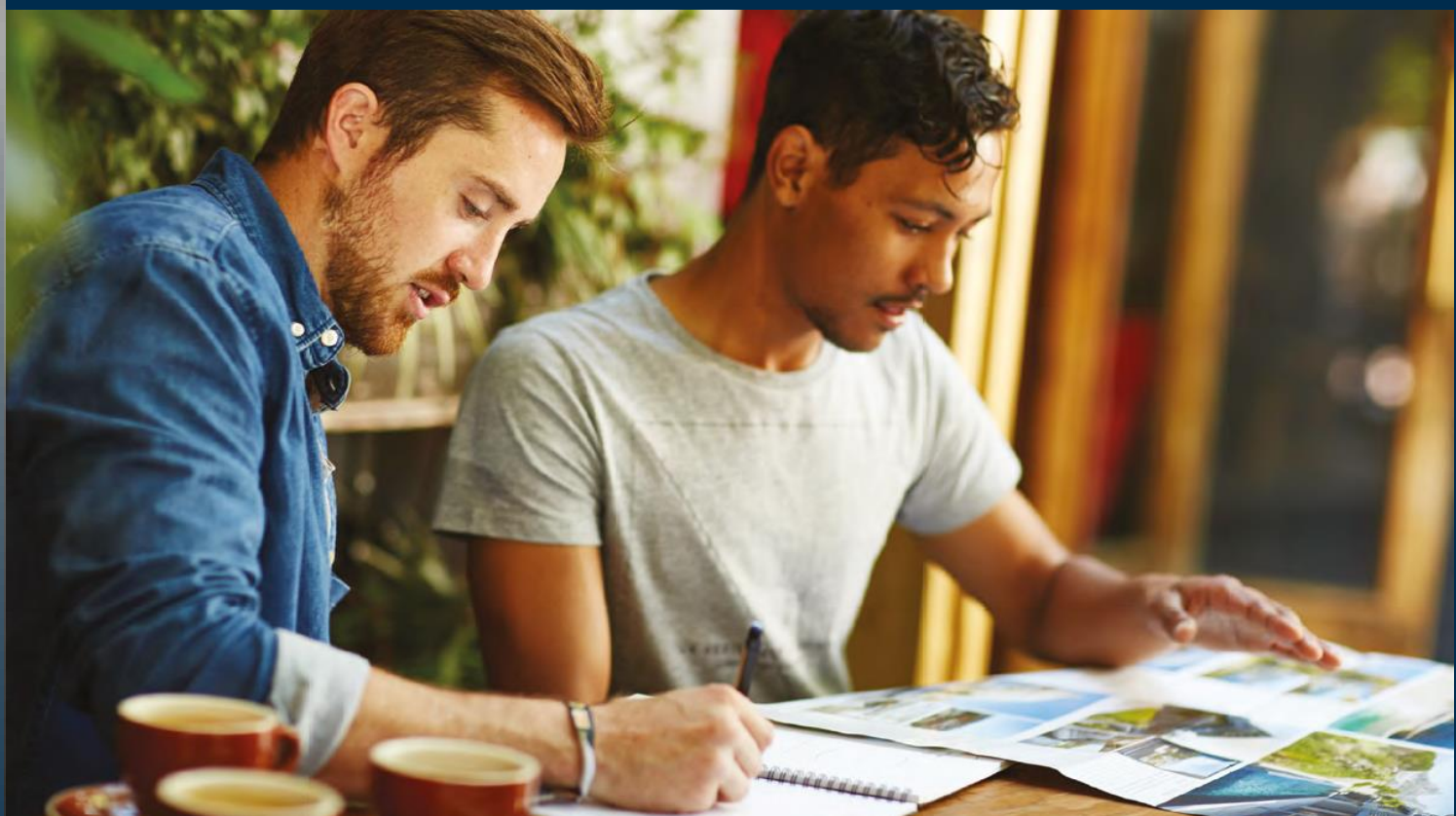
The fast and fair English test

PTE Academic is the smart choice when you want to study or work abroad. It is the leading computer-based English test and allows you to demonstrate language skills for university, professional and migration applications.

Learn more on the official **PTE Academic site**.

✓ Get results typically within 5 business days.
✓ Schedule tests up to 24 hours in advance.
✓ Computer based marking ensures all test takers are scored impartially and accurately.
✓ Accepted by universities and colleges in Australia, New Zealand, USA, UK, Canada, Ireland, Singapore, Germany and more.
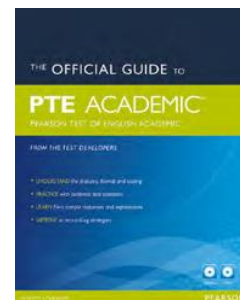✓ Approved for **all** Australian and New Zealand visa and migration applications.

Learn more by: *By contacting your Pearson consultant..*

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Expert: PTE Academic™

Language development and intensive exam preparation for PTE Academic

Expert PTE Academic helps students to develop their language awareness while ensuring that they understand the test format. The course provides a step-by-step approach to speaking and writing, combined with high-level texts and tasks that prepares students for the exam right from the start.

It provides rigorous exam training at levels B1 and B2 to help students succeed with PTE Academic. Featuring MyEnglishLab and eText components, Expert PTE Academic provides everything students need to succeed.

The Official Guide to PTE Academic is also available in print format for comprehensive information about the test.

Student's eBook and MyEnglishLab Access Code(24-month)

Level	B1	B2	€
ISBN	9781292365039	9781292365046	*

*available soon

Digital Checklist

Find your course on: iStore   Student eCommerce Shop

Scored Practice Tests

Choose your perfect preparation package

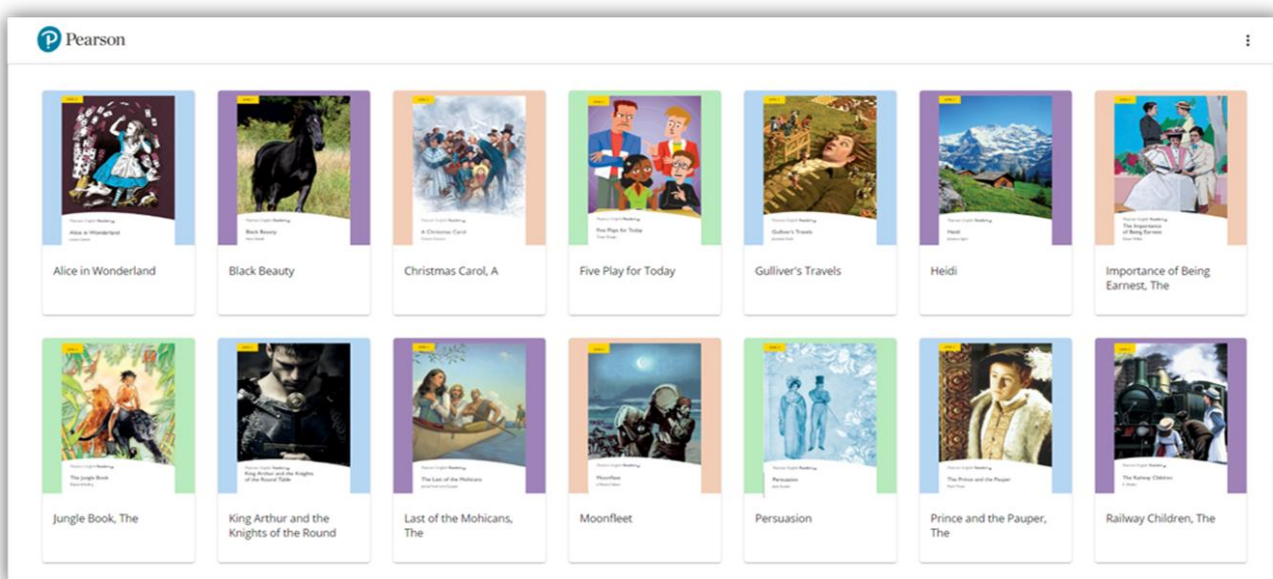| ONLINE SAMPLE QUESTIONS	SCORED PRACTICE TESTS	SILVER TEST PREPARATION KIT	GOLD TEST PREPARATION KIT	PLATINUM TEST PREPARATION KIT
SAMPLE QUESTIONS AND ANSWERS	3 HOUR SINGLE USE SCORED PRACTICE TEST 3 VERSIONS AVAILABLE	SAMPLE QUESTIONS AND ANSWERS + 1 X SINGLE USE SCORED PRACTICE TEST (VERSION 1)	SAMPLE QUESTIONS AND ANSWERS + 2 X SINGLE USE SCORED PRACTICE TESTS (VERSION 1 & 2)	SAMPLE QUESTIONS AND ANSWERS + 3 X SINGLE USE SCORED PRACTICE TESTS (VERSION 1, 2 & 3)

Find out more at: https://www.ptepractice.com/

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Readers

Pearson eBook Libraries... coming soon

For the joy of reading!

Introduce your students to the joy of reading and help boost their literacy and learning outcomes by using the Pearson eBook libraries: a collection of Readers by level in digital format

What are the eBook libraries?

- Pearson English Readers eBook libraries - a collection of 20 Pearson English Readers by Level /CEFR level

- Pearson Active Readers elibraries - a collection of 6 Pearson Active Readers by Level /CEFR level

Who are the libraries for?

- Teenage and adult learners

- Allow teachers to implement shared reading (students reading the same book) or self selected reading (students decide which books they read) to encourage reading for pleasure and improve learning outcomes.
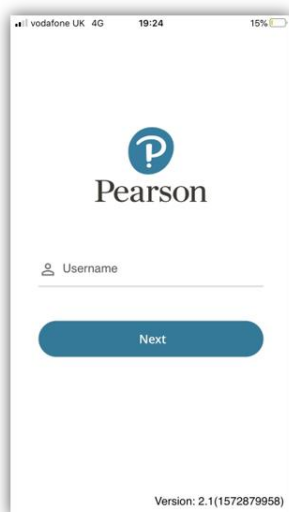
Why choose a Pearson eBook library?

- More than one student in the class can read the same book! Students can listen and read at the same time. Choice is a key factor in encouraging reading. Access books anywhere, any place, any time and on any device!
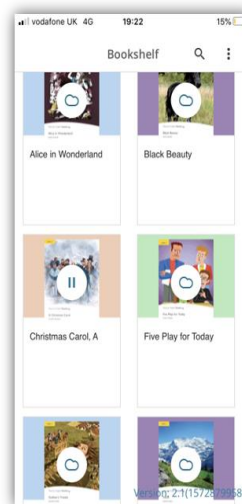
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Pearson eBook Mini-Libraries... coming soon

Any device, online or off-line

• Clickable text/audio enabling user to control audio play and replay, by sentence

• Front of class/presentation tools

• Text highlight, page and text size adjustment to support accessibility

• For more information about implementing reading projects with your students, please visit our Amazing Readers page.

Available on Pearson's Reader+ App

• As with the printed versions, these Readers are for teenage and adult students who want to supplement standard English course materials and build their English competence. Each eBook provides text together with embedded audio and text highlight per sentence, enabling students to simply read the text or to read and listen simultaneously.

• Find some ideas on how to get learners excited about reading from our Milano Reads project page.

Learn more: *By contacting your Pearson consultant*

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Services

What can we do for you?
Contact your ELT consultant to find out.

Let's talk about learning

See our contacts page
to contact us for suggestions

Course Consultancy

Course selection:
How will you achieve your goals? What course matches your needs best? Talk to your local consultant to find the right Pearson course for your students.

Samples:
Would you like to explore materials before you decide on your course content? Find out what we can give you access to so you can make an informed decision and the best choice for your students.

Digital Technology:
How can you use presentation tools to connect with and engage your students in lessons? How can online practice be used to improve lessons and performance? What are your options for online, offline and blended courses? Talk to us to learn more about how we can help you extend your reach.

Find resources:
Where is the audio or video for your course? Are PowerPoints available for my course? Is the presentation tool available online as well as offline? You have questions, we have answers.

Enable teachers with tools:
How can you best manage your teachers and how can they best manage their students? How can you share access to course materials and results? We can help you to make sure everyone has all the tools they need and communication in your school is clear.

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Training

Let's learn together

Ask us about teacher training
to make the most of your Pearson materials

Teacher training:
Help your teachers make the most of their digital tools with an online training session. Pearson consultants can meet your teaching team to share how to make the most of your course content and the digital tools that support it. Contact your local consultant to book an appointment to help deliver the best courses possible.

Admin training:
Are you managing a group of teachers? Can you create a teaching group? How can teachers be assigned to courses? What data is available to write reports? Ask us what tools are available to help organise your team and share resources.

Support

Forgot your password? Having trouble registering for an account to access course materials? Our support is on hand to help.

Registration and activation:
Are learners having trouble accessing their tools? Contact our help desk to enable them.

Questions: We're here to help make sure your courses run smoothly. Questions? Just ask, we're happy to help.

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Custom Solutions

Pearson Digital Packages and Services

Custom digital bundles and services for your institution's biggest projects.

Are you building a major digital programme for a large number of students (500+)? Do require a mix of courseware, assessment and the services to make it all work for your client?

Contact us to find out how Pearson can partner with you to put it all together**.**

Products

- Customisable digital course materials: eBooks, LMS, resources, presentation tools, videoconferencing – one login, one platform, all the Pearson digital components you need
- AI-driven assessment and course content tests
- Certifications

Services

- Onboarding (account creation and course attribution)
- Tailor-made teacher training
- Student, teacher and admin dedicated support
- Site integration for single sign-on with Moodle, Blackboard and others

Let's go on a learning journey

Pearson can help you plan the trip

to take your partners to the next level

Contents

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Learn more at:
https://it.pearson.com/docenti/scuole-lingua-private.html

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