

University Solutions for English
2018-19

Inspiring everyone
to go further



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On the inside back cover: Academic Consultants

Full ELT catalogue available at [pearson.it/use](https://www.pearson.com/it/use)

Digital Solutions

Pearson provides a wide variety of digital products and configurations with teaching tools including our online learning platform, MyEnglishLab, our professional presentation package, Active Teach, and other online resource files to support teachers and students as well as personalize courses. Ask your local Pearson Consultant what is available for the titles that interest you (general, business, exam preparation and more).

Find out how we can help you plan your courses and how you can improve the learning experience for your students. You can find your local representative's contact details towards the back of this catalogue.

MyEnglishLab

Use our online learning platform to support learning, teaching and administration. Ask us how you can use **MyEnglishLab** to:

- Provide online practice for students
- Analyze student performance
- Inform instruction
- Offer opportunities for independent study
- Use our reporting tools to make the process more efficient and professional

Pearson learning packages offer the option to access to **MyEnglishLab**, our online learning platform, on almost all new products. **MyEnglishLab** is essentially a digital workbook that will give students a chance to practise outside the classroom. It allows teachers to evaluate and support student progress and guide lesson content. Traditional print workbooks still exist for most courses. **MyEnglishLab** will add rich feedback to understand student needs and support in-class content, acting as the perfect partner to a blended course. Teachers can also share their own materials with students.

Statistical Feedback: Student performance will be recorded in terms of time, quantity of work and scores on exercises. The platform will extrapolate analyses of student strengths and weaknesses, comparisons of their language skills and generate reports to demonstrate level and improvements to students, teachers and administrative teams. The feedback will inform teaching to pinpoint learning objectives and improve results.

[Site](#)

Active Teach



- Interactive presentations for groups
- Extra exercises and testmaster for teachers
- Personalization of course materials

The **Active Teach** DVD is a digital version of the coursebook filled with teaching tools. Teachers can use it to present material with an interactive white board or projector and it includes the media for the course, extra exercises, a testmaster and a variety of functions to develop content and save them in the course:

- Provides interactive classroom presentations for groups
- Delivers extra exercises for further practice
- Collaborate with other professors to build richer courses
- Teachers can personalize course materials
- Add links to external sites to add more material from websites or your own documents
- Zoom in on individual exercises to focus student attention
- Make notes to remind you of useful information
- Highlight and underline key points and vocabulary
- Hide and reveal content gradually

Active Teach DVD saves a teacher's time preparing PowerPoint presentations or other visual aids and lets them concentrate on adding value to the course in other ways for their students. It supplies teachers with a professional, refined teaching tool to improve the classroom experience for themselves and their students.

See this [video](#) for a demo/tutorial

Extra Resources

Many of our coursebooks come with online support such as teachers' notes, testing materials, extra printable activities for students that can be used to personalize your course or provide extra material to supplement the coursebook content.

Extra content and support materials are available for:

- Speakout, 2nd Edition
- New Language Leader
- Cutting Edge, 3rd Edition
- **Business Partner**
- Market Leader, 3rd Edition Extra
- English for International Tourism
- **Gold First 2018**
- **Practice Tests Plus**
- Expert First, Advanced, Proficiency and IELTS

Please ask your Pearson Consultant about what extra materials are available for your course.

Pearson USE

University Solutions for English

Pearson USE provides an English language learning and assessment solution **specifically configured to meet your institution's needs.**

Our custom packages can include:

Customizable digital course materials

Online learning platform

Placement tests

Assessment tests

Teacher training

Onboarding (account creation)

Student, teacher
and admin support

Site integration

pearson.it/use



Placement

Placement is a fully automated level check test administered via MyEnglishLab. Accurate, dependable results based on extensive testing, **Placement** will save time at the start of courses and free up professors for the more important activity of course planning.

LEVELS: CEFR: A1-C2; GSE: 15-90

DIGITAL: MyEnglishLab

KEY FEATURES: **Placement** is an adaptive test, meaning it will neither be too hard nor too simple for your students, but rather pinpoint their level. It was developed with 13,000+ volunteers to ensure accuracy and make sure your students start on the right track. Using an automated test will allow professors to concentrate on course planning instead of the repetitive task of grading level checks. Results are delivered quickly so you manage the administrative side of grouping students and make sure late-comers get started quickly.

OBJECTIVES: Place students quickly and accurately to focus attention on course planning and other important activity.

[Site](#)

Placement

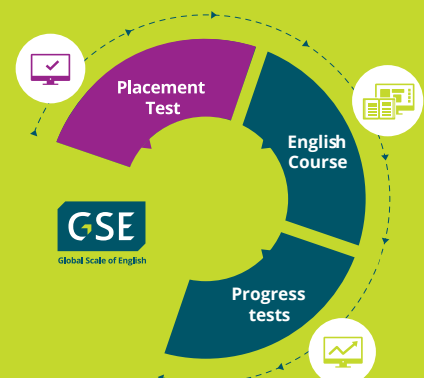
Fast,
accurate
English test
results

Pearson English Placement

Place your students in the right class with Pearson English Placement.

Completed in just 35 minutes, Pearson English Placement is the online test that delivers accurate results instantly.

- ✓ Measures writing, reading, listening, grammar and vocabulary
- ✓ Suitable for beginner to advanced students: the test responds to students' ability
- ✓ View scores on the Global Scale of English and Common European Framework, as well as viewing students' learning objectives



pearsonelt.com/placement



Progress is a fully automated testing package administered via MyEnglishLab. It will build accountability and accuracy into evaluation and guide teaching by testing students at the start, middle and end of their course. **Progress** is an effective tool to gauge when students are ready to take an exam, especially the PTE.

LEVELS: CEFR: A1-C1; GSE: 15-80

DIGITAL: MyEnglishLab

KEY FEATURES: **Progress** is also an adaptive testing package and will pinpoint student strengths and weaknesses. Use it at the start of a course to guide pace, content and teaching strategies; use it in the middle to reevaluate progress; use it at the end of courses to determine readiness for the next step in learning.

OBJECTIVES: Motivate students and make sure they are learning; add accountability to programs; evaluate learning more efficiently and save time for other work.

[Site](#)



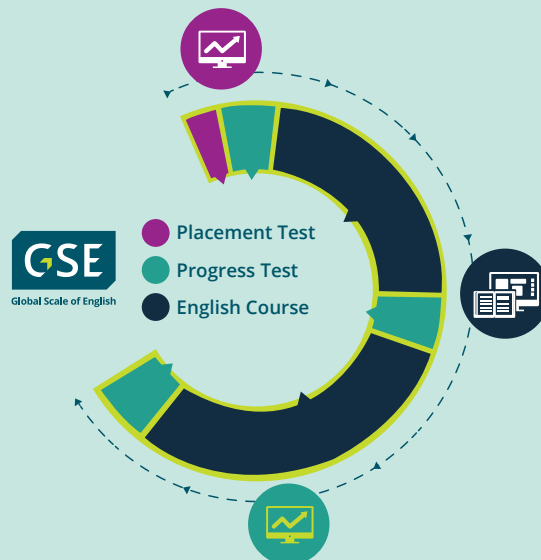
Progress

Measure your students' English improvement with Progress

Progress is a series of three tests designed to be used at the beginning, middle and end of a course to show students' improvement.

- ✓ Measures speaking, writing, reading, listening, grammar and vocabulary
- ✓ Shows small improvements for each skill as well as overall progress
- ✓ Three tests per level, for the beginning, middle and end of your course

Use **Progress** with any English course to show students how much they have improved.



Global Scale of English	STUDENT ACCESS CARD
Progress A1 15-30	9781447974123
Progress A1-A2+ 25-40	9781447974130
Progress A2+-B1 35-50	9781447974147
Progress B1-B1+ 45-60	9781447974154
Progress B1+-B2+ 55-70	9781447974161
Progress B2-C1 65-80	9781447974178

pearsonelt.com/progress


General English & Skills

Courses for adult learners correlation chart

This chart shows the levels of each product against the CEFR. This will help you to choose the course which best fits your students' needs.

Key:         

CEFR		<A1	A1	A2	A2+	B1	B1+	B2	B2+	C1
Speakout 2nd Edition* <i>New levels</i>	p.8									
New Language Leader*	p.9									
Cutting Edge 3rd Edition*	p.10									
Longman Academic Reading Series	p.11									
Longman Academic Writing Series	p.11									
MyEnglishLab Reading & Writing	p.12									

 * You can find specific GSE levelling range information for this product on the relevant product page

KEY

- Adv = **Advanced**
- ED = **Edition**
- Elem = **Elementary**
- Int/Inter = **Intermediate**
- MEL = **MyEnglishLab**
- NE = **New Edition**
- Pre-Int = **Pre-Intermediate**
- Upper-Int = **Upper-Intermediate**



2nd Edition



Starter	22-32
Elem	28-39
Pre-int	36-46
Inter	46-58
Inter Plus	48-60
Upper Inter	58-68
Adv	68-79
Adv Plus	76-88

For teacher's access to MyEnglishLab contact your local Pearson representative.

Contact your local representative for more information on flexi courses.

Antonia Clare, Frances Eales, Steve Oakes, JJ Wilson

The new, second edition enhanced with two plus levels at Intermediate and Advanced. Praised for its authentic examples of real English, **Speakout** is a highly communicative media-rich and fun course with a real focus on speaking.

LEVELS (8): Starter (A1), Elem (A1-A2), Pre-Int (A2-B1), Int (B1-B1+), **Intermediate plus** (B1+-B2+), Upper-Int (B1+-B2), Advanced (B2+-C1), **Advanced plus** (B2+-C2)

DIGITAL: MyEnglishLab, Active Teach, online teacher and student resources

KEY FEATURES: Authentic, real world language, challenging activities and recycling of language build student confidence in understanding context. Communication with a new design: great images motivate learners, and provide excellent prompts for language activities.

Reading & Listening Texts: Broad range of texts to reflect the types of texts learners read outside the classroom. Listening texts are also more authentic, with a wider variety of international accents included.

BBC Video Clips: The BBC video clips in each unit are unique to **Speakout**. The most popular clips have been retained and include some wonderful new material from the BBC to engage and motivate learners.

Pronunciation Sections: A stronger pronunciation syllabus with a wider range of pronunciation features has been developed.

OBJECTIVES:

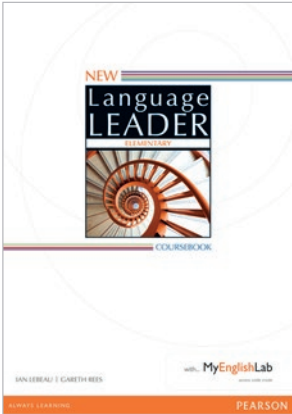
- Clear objectives in every unit help students focus on what they will achieve so they can see how they are improving.
- **Speakout** gives students practice in working collaboratively and builds communication skills that are essential for study and the workplace.
- GSE/CEFR mapping helps students track their progress and see the relevance of what they are learning.

Site

Digital sample

Online student resources

Ask your Educational Consultant for access to the online teacher resources.



David Cotton, David Falvey, Simon Kent, Ian Lebeau, Gareth Rees

Academic, challenging, rich vocabulary, global topics.

LEVELS (5): Elem, Pre-Int, Int, Upper-Int, Advanced

DIGITAL: MyEnglishLab, Active Teach, online teacher and student resources

KEY FEATURES: With an academic-focus on study and writing skills included throughout, learners engage in scenario lessons to consolidate and apply what has been learnt at the end of each unit.

OBJECTIVES: **New Language Leader** is the ideal choice for universities or university pathway institutions looking to develop the real English skills students need to succeed in academic study and their future careers. Each level is benchmarked to an IELTS band.

[Site](#)

[Digital sample](#)

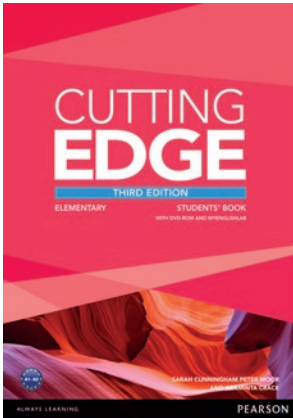
[Online student resources](#)

Ask your Educational Consultant for access to the online teacher resources.



Elem	24–36
Pre-int	33–47
Inter	42–57
Upper Inter	55–72
Adv	70–82

Teacher's materials are available in digital-only format. For teacher's access to MyEnglishLab or online resource material contact your local Pearson representative.



3rd Edition

Sarah Cunningham, Peter Moor with Araminta Crace and Jonathan Bygrave

Task-based, build skills, grammar and vocabulary through discovery approach.

LEVELS (6): Starter (<A1), Elem (A1), Pre-Int (A2), Int (B1), Upper-Int (B2), Adv (C1)

DIGITAL: MyEnglishLab, Active Teach, online student resources

KEY FEATURES: This fully-revised edition builds on the task-based learning approach that has made **Cutting Edge** so popular. With fresh, new, integrated DVD material and digital components, learners can be confident of improving their English language skills through a carefully balanced range of activities. New sections include Live Language and Global Culture.

OBJECTIVES: **Cutting Edge** builds vocabulary, grammar and skills through tasks. With a strong focus on speaking tasks, **Cutting Edge 3rd Edition** teaches students how to achieve communication goals.

[Site](#)

[Digital sample](#)

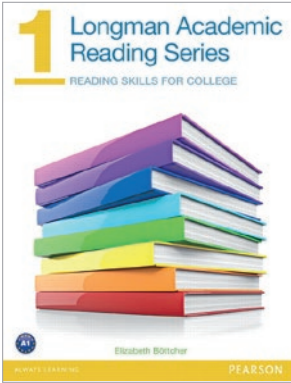
[Online student resources](#)



Starter	10-29
Elem	22-35
Pre-int	36-50
Inter	43-58
Upper Inter	51-66
Adv	67-75

For teacher's access to MyEnglishLab contact your local Pearson representative.





Alice Oshima, Anne Hogue, Linda Butler

A course to build student reading skills on a wide variety of academic topics.

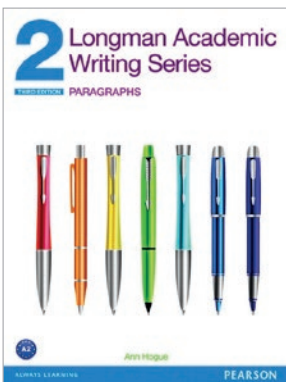
LEVELS (5): 1 – Elem (A1), 2 – Pre-Int (A2), 3 – Int (B1), 4 – Upper-Int (B2), 5 – Advanced (C1)

DIGITAL: MyEnglishLab

KEY FEATURES: The **Longman Academic Reading Series** takes a holistic approach to the skills and strategies needed for effective reading: vocabulary building, note-taking, inferring, paraphrasing, and critical thinking. Students are encouraged to discuss the ideas covered in the readings to apply these skills as well as extend their knowledge to expression in written and spoken form. Authentic texts will motivate students.

OBJECTIVES: Improve student reading skills to succeed in study in the English-speaking world.

[Site](#)



Elizabeth Böttcher, Kim Sanabria, Judy L. Miller, Robert F. Cohen, Lorraine C. Smith

A course to build student writing skills from sentence and paragraph formation through essays and research papers.

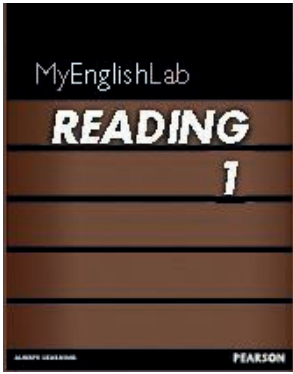
LEVELS (5): 1 – Elem (A1), 2 – Pre-Int (A2), 3 – Int (B1), 4 – Upper-Int (B2), 5 – Advanced (C1)

DIGITAL: MyEnglishLab

KEY FEATURES: The **Longman Academic Writing Series** will develop the writing skills required in an academic milieu. Each level extends student abilities into longer and more complex compositions and offers strategies on writing and formulating ideas, including grammar awareness and vocabulary development. Clear explanations and presentations provide models to guide students and peer evaluation exercises add a more interactive element to writing courses.

OBJECTIVES: Build competency in written form in English at a level well-suited to student needs.

[Site](#)



Build reading and/or writing skills with independent or guided practice online.

LEVELS (4): Elem (A1), Pre-Int (A2), Int (B1), Upper-Int (B2)

DIGITAL: MyEnglishLab

KEY FEATURES: MyEnglishLab Reading & Writing are online packages that give your students interactive activities for reading and writing. Each four-level program blends innovative digital content with a wealth of interactive activities and ongoing assessment. It can be used with any curriculum or coursebook as well as standalone to further improve students' reading comprehension and writing skills. It helps with vocabulary acquisition as well as helping students develop their reading and writing skills through individualized practice.

OBJECTIVES: Supplement other courses with extra reading or writing exercises; offer students a chance for independent study; develop skills useful in an academic environment.

[Site](#)



Grammar

Grammar correlation chart

This chart shows where each of our products fits within the CEFR. This will help you to choose the course which best fits your students' needs.

Key:    

Global Scale of English	10	20	30	40	50	60	70	80	90
CEFR	<A1	A1	A2	B1	B2	C1	C2		
MyGrammarLab	p.13								
Grammar and Vocabulary for Cambridge Exams	p.14								
Mastering Grammar <i>NEW</i>	p.14								
Grammar Practice	p.14								
Market Leader: Essential Business Grammar and Usage	p.14								

KEY

Adv = Advanced

ED = Edition

Elem = Elementary

Int/Inter = Intermediate

MEL = MyEnglishLab

NE = New Edition

Pre-Int = Pre-Intermediate

Upper-Int = Upper-Intermediate

MyGrammarLab



Diane Hall, Mark Foley

Grammar practice to build knowledge of the foundations of English, offering independent practice or a supplement to any general English course.

LEVELS (3): Elem (A1-A2), Int (B1-B2), Advanced (C1-C2)

DIGITAL: MyEnglishLab

KEY FEATURES: MyGrammarLab is a three-level series that takes students from Elementary to Advanced level grammar with a unique blend of paper and online resources, offering every learner the chance to study in a way that suits them. CEFR benchmarked, it also includes practice for KET, PET, FCE, CAE and IELTS. Tips, immediate feedback, contextualized grammar and tutorial videos make it ideal for self-study or as a companion to any course.

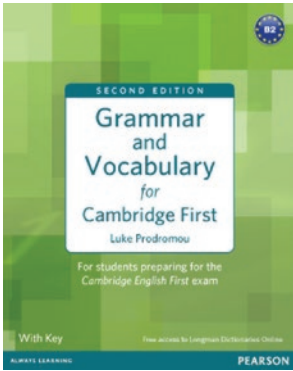
OBJECTIVES: Develop grammar awareness, knowledge and accuracy through extensive practice.

[Site](#)

For Teacher's access to MyGrammarLab contact your local Pearson Educational Consultant.

Grammar and Vocabulary for Cambridge Exams

2 LEVELS
B2
C2



Luke Prodromou, Richard Side and Guy Wellman

LEVELS (2): B2-C1 & C2

DIGITAL: Access to VocabTrainer and Longman dictionaries online

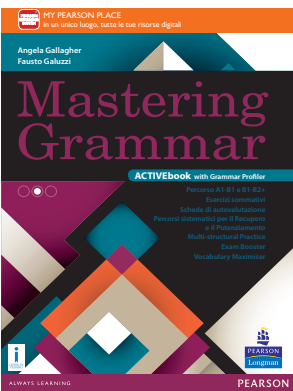
KEY FEATURES: Extensive grammar and vocabulary practice exercises

OBJECTIVES: Helps students prepare for Cambridge First, Advanced and Proficiency exams

Site: [VocabTrainer](#)
[Longman dictionaries](#)

Mastering Grammar

New
A1
B2+



Angela Gallagher, Fausto Galuzzi

LEVEL: A1-B2+

DIGITAL: eText, interactive exercises online

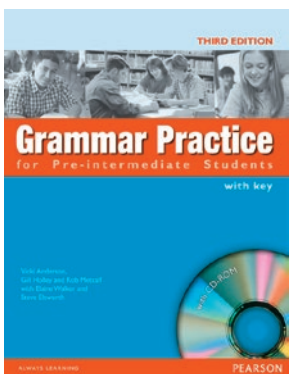
KEY FEATURES: Contains written and interactive exercise. Bilingual.

OBJECTIVES: A rigorous and reliable grammar reference to help students gain mastery of the English language

Site

Grammar Practice

4 LEVELS
A1
B2



Elaine Walker, Steve Elsworth, Brigit Viney, Gill Holley, Rob Metcalf, Vicki Anderson, Sheila Dignen, Rawdon Wyatt

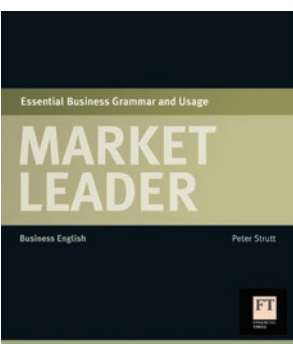
LEVELS (4): Elem (A1), Pre-Int (A2), Int (B1), Upper-Int (B2)

KEY FEATURES: Focus on context and communication. Aligned to CEFR levels. Key for self study purposes.

OBJECTIVES: Helps students make the leap from practice to production.

Market Leader: Essential Business Grammar and Usage

B1
C1



Peter Strutt

LEVELS: B1-C1

KEY FEATURES: This grammar book serves as a useful companion to *The Market Leader Business English* series and every business English coursebook.

OBJECTIVES: To provide your students with all the business grammar practice they need to support them in their work and studies.


Business & Vocational

Business & Vocational correlation chart

This chart is designed to show where each of our products fits within the CEFR. This will help you choose the course which best fits your students' needs.



CEFR		<A1	A1	A2+	B1/B1+	B2/B2+	C1	C2
Business Partner <i>NEW</i>	p.17				Level 1	Level 2		
Market Leader 3rd Edition Extra*	p.18		Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Market Leader Specialist Titles	p.18		Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Lifestyle	p.19		Level 1	Level 2	Level 3	Level 4		
English for International Tourism	p.19		Level 1	Level 2	Level 3	Level 4		
Vocational English	p.20		Level 1	Level 2	Level 3	Level 4		
Technical English	p.20		Level 1	Level 2	Level 3	Level 4	Level 5	Level 6

 * You can find specific GSE levelling range information for this product on the relevant product page

KEY

Adv = **Advanced**

ED = **Edition**

Elem = **Elementary**

Int/Inter = **Intermediate**

MEL = **MyEnglishLab**

NE = **New Edition**

Pre-Int = **Pre-Intermediate**

Upper-Int = **Upper-Intermediate**

➤ *Authentic,
up-to-date
business
content*

➤ *Innovative
video-based
communication
training*

➤ *Effective
language and
business skills
development*

Business Partner

➤ **B1, B1+, B2**
*Available
in 2018*

➤ **Other levels**

2019: A2, A2+, B2+
2020: A1, C1

For more information, go to
[pearsonelt.com/businesspartner](https://www.pearsonelt.com/businesspartner)



Bob Dignen, Iwonna Dubicka, Evan Frendo, Mike Hogan, Lewis Lansford, Margaret O’Keeffe, Marjorie Rosenberg, Ros Wright

Business Partner is an eight-level business English course that teaches real-world language and business skills.

LEVELS (8): 2018 B1, B1+, B2 2019 A2, A2+, B2+ 2020 A1, C1

DIGITAL: Teacher presentation tool (USB), MyEnglishLab

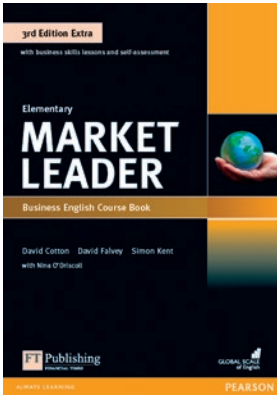
KEY FEATURES:

- Authentic videos with expert commentary on key business topics
- Innovative video-based communication skills training
- *Financial Times* content on a wide variety of topics
- A flexible, modular approach to personalise what students learn
- Multiple opportunities to work on realistic case studies
- Engaging video clips introduce key business topics such as Brands and Marketing, Problems and Solutions, Logistics, Working Abroad, and Entrepreneurship
- Business Skills lessons offer practical training in using functional business skills such as Presentations, Negotiations, Building Relationships, and Small Talk
- Video-based communication skills training lessons develop awareness of different communication styles and how to deal with various situations, including Supporting Teamwork, Listening Actively, Collaborating, Solving Problems, and Influencing

OBJECTIVES: **Business Partner** gives practical training in functional business skills.

[Site](#)

[Digital sample](#)



David Cotton, David Falvey and Simon Kent

Focused on finance, using authentic articles from the *Financial Times*, real interviews with business people to develop listening skills in a business context. **Market Leader Extra** is a refreshed edition of the popular 3rd edition with 16 extra new pages at every level. It includes new audio and video content, providing a more engaging learning experience.

LEVELS (5): Elem (A1+), Pre-Int (A2+), Int (B1+), Upper-Int (B2+), Adv (C1+)

DIGITAL: MyEnglishLab, Active Teach

KEY FEATURES: **Market Leader** builds up the key vocabulary students involved in international business will need. Covering key expressions to managing meetings, telephone calls and writing emails, the content varies by. Skills learnt throughout are consolidated in a typical business situation near the end of each unit (meetings, telephone calls, conference calls etc.). A Case Study is included in each unit to apply knowledge and skills.

OBJECTIVES: Improve higher-level business communication skills; build a strong foundation of vocabulary; target key situations in which managers need to communicate in English in an international context.

[Site](#)

[Digital sample](#)

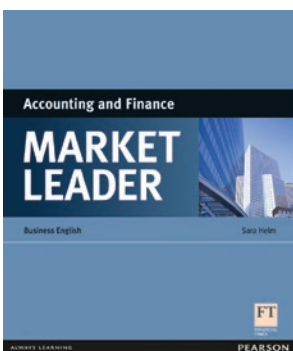
[Online student resources](#)



Elem	24–36
Pre-int	32–46
Inter	42–57
Upper Inter	55–70
Adv	68–81

For instructor access to MyEnglishLab for this course, please contact your Educational Consultant (inside back cover).

Market Leader Specialist Titles



Adrian Pilbeam, Nina O'Driscoll, Sara Helm, Rebecca Utteridge, A Robin Widdowson

A series of specialist mini-coursebooks with readings, vocabulary exercises and assignments.

LEVEL: B1-C1

The following titles are available:

- Working Across Cultures
- Marketing
- Human Resources
- Business Law
- Accounting and Finance
- Logistics Management

[Site](#)



Vicki Hollett, Norman Whitby, Iwonna Dubicka, Margaret O’Keeffe, Irene Barrall, John Rogers

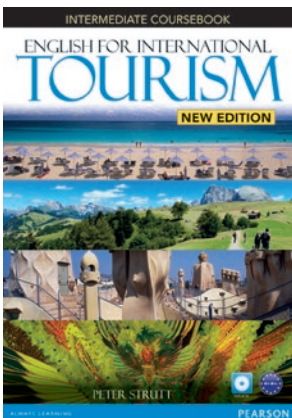
Lifestyle is a lighter business English book for people wanting to work, travel and socialize in English.

LEVELS (4): Elem (A1), Pre-Int (A2), Int (B1), Upper-Int (B2)

KEY FEATURES: **Lifestyle** helps learners interact effectively outside of the work environment, enabling them to ‘get things done’ in a variety of situations.

OBJECTIVES: Improve fluency and communication skills; build confidence to speak informally in a variety of situations aimed to improve the learner’s overall English skills.

[Site](#)



Iwonna Dubicka, Margaret O’Keeffe, Peter Strutt

English for International Tourism is a three-level series which is designed to meet the English-language needs of professionals working in the tourism industry and students of tourism in further education.

LEVELS (3): Pre-Int (A2), Int (B1), Upper-Int (B2)

DIGITAL: Teacher resources online

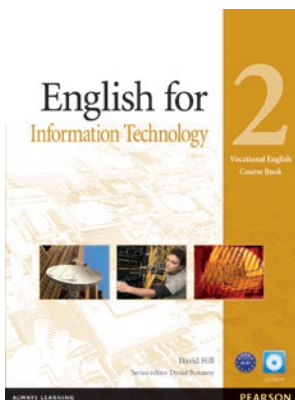
KEY FEATURES: **English for International Tourism** develops linguistic skills in the context of that sector, including topics such as travel planning, customer service, hotels and food. Case Studies are included in every unit to provide students with an opportunity to apply their learning and teachers with an opportunity to evaluate. A writing file is included at the end of each level as well.

OBJECTIVES: Build language skills in the context of tourism-related scenarios that facilitate the development of specialized terminology.

[Site](#)

[Digital sample](#)

Teachers’ Notes and support material are available in digital-only format. Please contact your local Pearson office for further details’ after the current copy.



David Bonamy, Evan Frendo, Maja Olenjiczak, Rosemary Richie, Maria Spada Symonds, Ros Wright, David Hill. Series Editor: David Bonamy

LEVELS (2): A1-B1

KEY FEATURES: Designed for students in vocational education and company employees. Each title contains a CD-ROM with interactive glossaries in both British and American English and the complete coursebook audio in MP3 format.

The following titles are available:

- Banking and Finance
- Construction
- Information Technology
- Nursing
- Oil and Gas

OBJECTIVES: These titles cover the essential vocabulary that learners need in the workplace.

[Site](#)

[Digital sample](#)



David Bonamy

LEVELS (4): A1-C1

KEY FEATURES: This four-level course uses informative illustrations to present and explain technical concepts.

OBJECTIVES: It is ideal for vocational education and for teaching company employees.

[Online audio](#)

Exams

Product		Young Learners	Key for Schools	Preliminary for Schools	First for Schools	Key (KET)	Preliminary (PET)	First (FCE)	Advanced (CAE)	Proficiency (CPE)	PTE General	PTE Academic	IELTS	TOEFL	TOEIC
		Cambridge exams								PTE					
Gold First 2018 Edition <i>NEW</i>	p.22														
Gold	p.23														
MyEnglishLab: Exam Prep	p.23														
Practice Tests Plus <i>New levels</i>	p.23														
Expert: Cambridge Exams	p.25														
PTE General Skills Boosters	p.26														
The Official Guide to PTE Academic	p.26														
Longman Preparation Course for the TOEFL iBT test	p.27														
Express to the TOEFL iBT test	p.27														
Focus on IELTS	p.28														
Longman Preparation Series for the TOEIC Test: Listening and Reading	p.28														

KEY

Adv = **Advanced**
 ED = **Edition**
 Elem = **Elementary**
 Int/Inter = **Intermediate**

MEL = **MyEnglishLab**
 NE = **New Edition**
 Pre-Int = **Pre-Intermediate**
 Upper-Int = **Upper-Intermediate**

GOLD

FIRST

NEW 2018 EDITION



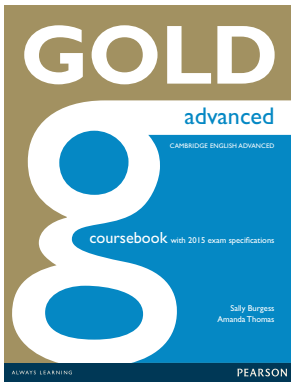
From the series that teachers trust to prepare their students for the Cambridge English: First (FCE) exam

- Build your students' language skills and prepare them for the exam
- Familiarise your students with the tasks they'll encounter
- Save time preparing with the extensive supplementary material

Digital sample: pearsonelt.com/sample/gold.html

AVAILABLE IN 2018

pearsonelt.com/gold



For teacher's access to MyEnglishLab or online resource material with Testmasters, please contact your local Pearson representative.

Jan Bell, Sally Burgess, Lynda Edwards, Jon Naunton, Amanda Thomas, Clare Walsh, Lindsay Warwick

The trusted **Gold** series takes students from Preliminary to Advanced level, helping build their confidence and develop natural speaking skills in English every step of the way.

LEVELS (4): Preliminary (B1), Pre-First (B1+), First B2 *new edition* 2018, Advanced (C1)

DIGITAL: MyEnglishLab, eText, Active Teach, Liquid book (*Gold First* 2018)

KEY FEATURES: Solid balance between general language skills development and exam preparation; focus on vocabulary and grammar; extensive speaking practice and writing support. The accompanying Exam Maximiser provides exam practice.

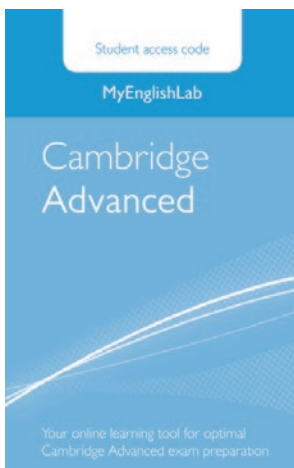
OBJECTIVES: Build language skills and test-taking abilities as students prepare for the Cambridge Exam suite.

[Site](#)

[Digital sample](#)

[Online student audio](#)

MyEnglishLab: Exam Prep



Online practice exercises and tests to help students prepare for exams, **MyEnglishLab** packages can also be bought independently of coursebooks.

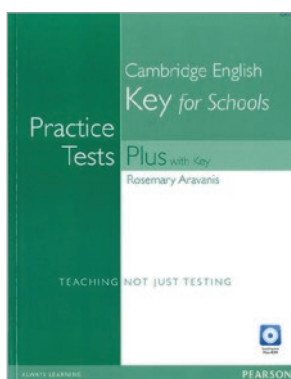
LEVELS: PTE Academic (B1), PTE Academic (B2), IELTS (B1), IELTS (B2), Cambridge Preliminary (B1), Cambridge First (B2), Cambridge Advanced (C1), TOEFL, TOEIC.

KEY FEATURES: Guide your students with better informed teaching based on their work online or give them the chance for self-study to supplement what you do in the lessons. MyEnglishLab will provide immediate feedback to students on practice exercises and tests to help them understand where they are having difficulty and where they should focus their attention to improve. Teachers can use it to identify problems in groups and save time planning while selecting content that better addresses the needs of their students.

OBJECTIVES: Provide extra practice and raise awareness for students and teachers about student strengths and weaknesses to improve exam preparation courses.

[Site](#)

Practice Tests Plus



Sample tests to give students extra practice and help instructors evaluate progress.

LEVELS: Key (A2), Preliminary (B1), First (B2), Advanced (C1), IELTS (to C2), PTE Academic (to B2)

DIGITAL: Teacher and student online resources and audio

KEY FEATURES: **Practice Tests Plus** come with 6-8 complete practice tests, and include the audio for listening tests. A 'with key' edition is available to facilitate self-study. Visuals for speaking tests are also included as well as writing files to train students in that part of the exams.

New Practice Tests available for First and Advanced in 2018.

OBJECTIVES: Use practice tests to identify student levels at the start and middle of courses to better understand their exam-readiness and help students focus on points that need to be improved. Use them at the end of courses to improve efficiency and build confidence before exam day.

[Site](#)

[Online teacher resources](#)

[Mini PTP](#)

EXPERT IELTS

Rigorous test training for students who also want to improve their language skills

Expert IELTS is the new Expert course that trains students in all parts of the International English Language Testing System (IELTS) test. While improving their scores and language proficiency, it helps students get the band score they need to achieve their goals, whether it's a better job, university entrance or a visa.

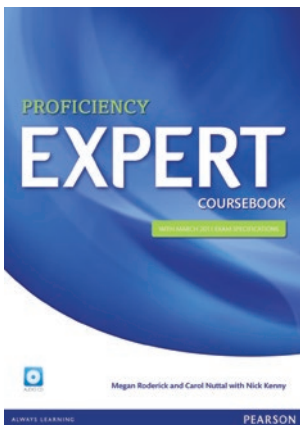
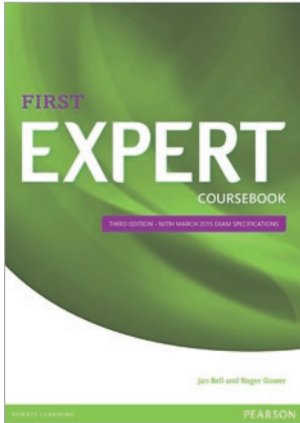
- Test training and practice boost students' confidence to get the band score they need.
- Regular assessment and analytical activities encourage students to identify their strengths and where they need to improve, engaging them as they learn.
- Test strategies show students how to tackle each test task type.
- Writing, grammar, speaking and listening activities help students develop the skills they need to get the best out of the IELTS test.



[Site](#)

[Digital sample](#)

[Online student audio](#)



First: Jan Bell and Roger Gower
Advanced: Jan Bell and Roger Gower
Proficiency: Megan Roderick and Carol Nuttall with Nick Kenny
IELTS 5: Elaine Boyd
IELTS 6: Clare Walsh and Lindsay Warwick
IELTS 7.5: Fiona Aish, Jo Tomlinson and Jon Bell

As an intensive course, **Expert** helps support your ambitious students as they prepare for Cambridge English Exams.

LEVELS: IELTS, First, Advanced, Proficiency, PTE Academic (B1 and B2); revised for the 2015 update to the Cambridge Exams.

DIGITAL: MyEnglishLab, Active Teach, eText, online teacher and student resources.

KEY FEATURES: **Expert** book will suit university students and adult learners looking to learn how to succeed in international exams in the most efficient way. The teacher has extra online resources and the optional MyEnglishLab can facilitate self-study and/or guide teaching. MyEnglishLab is not available with Proficiency.

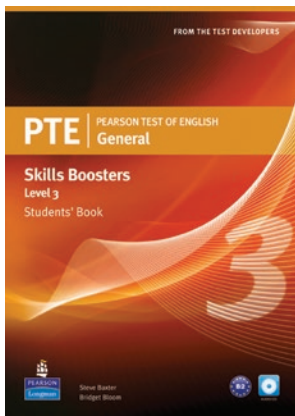
OBJECTIVES: **Expert** develops language awareness and increase communication and test-taking skills. The 3rd edition includes: more listening practice and extra support for new writing tasks; extended exam preparation for 'use of English' tasks; and a wide range of vocabulary extension tools.

[Site](#)

Digital sample: [Expert First 3e](#)
[Expert Advanced 3e](#)
[Expert Proficiency](#)

[Online student resources](#)

For teacher's access to MyEnglishLab or online resource material, please contact your local Pearson representative.



Practice book to help with preparation for the PTE General.

LEVELS (4): PTE Level 2 (B1), PTE Level 3 (B2), PTE Level 4 (C1), PTE Level 5 (C2)

KEY FEATURES: While the **PTE General** can be aligned to any coursebook, the **Skills Boosters** will provide students with the extra practice and efficiency they need to get the highest score possible in the exam. Each level will familiarize students with the test format, teach them how to respond to each item and offer four skills practice. Test-taking strategies, tips, a writing guide and model answers are included.

OBJECTIVES: Each section of the course presents key language for the exam (grammar, vocabulary and themes as well as writing skills) followed by a practice test to apply it and get students ready.

[Site](#)

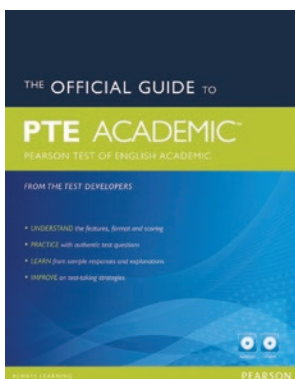
[Learn more about PTE General Exam](#)

PTE General is designed to reward positive achievement in English language learning. The test is an assessment solution as it is intended for learners of English who are speakers of other languages (ESOL).

PTE General integrates all four skills (Listening, Reading, Speaking and Writing) and focuses on assessing the ability of communicating in English, rather than test-taking skills.

[Site](#)

The Official Guide to PTE Academic™



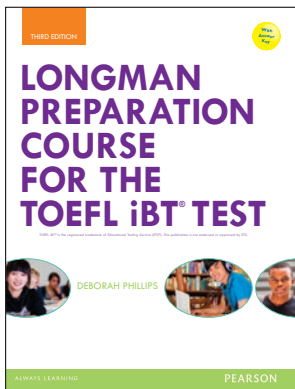
Everything you need to know about the PTE Academic.

The Official Guide to PTE Academic new edition provides comprehensive information about the test, over 200 practice tasks on CD-ROM, analysis of sample answers, test-taking tips and more. Written by the developers of the test, it includes everything you need to succeed in the PTE Academic exam.

[Learn more about PTE Academic Exam](#)

Study or move abroad with **PTE Academic**. The **Pearson Test of English Academic (PTE Academic)** is the English test trusted by universities, colleges and governments around the world. Computer based marking ensures all test takers are scored impartially and accurately. Testing globally over 360 days of the year, in over 250 test centers around the world. Results are typically available within five business days.

[Site](#)



1 test, 2 approaches: number 1

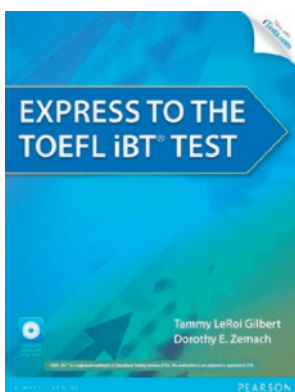
LEVEL: B1-C1

KEY FEATURES: LPCTiT will give students extensive practice for TOEFL, including diagnostic tests to target learning, followed by exercises, post-lesson mini-tests and two complete practice tests. The course includes a MyEnglishLab component for further study that will help students fine-tune their knowledge and inform teaching to make it more efficient and effective.

Test-taking strategies and tips for students included.

OBJECTIVES: LPCTiT is comprehensive and takes students through almost every scenario while building a wide range of skills.

Express to the TOEFL iBT Test (ETiT)



1 test, 2 approaches: number 2

LEVEL: B2

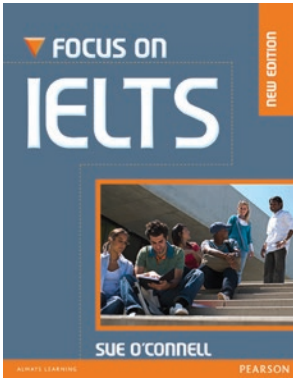
KEY FEATURES: ETiT will take students through the key strategies they will need to take the test, including practice problems and a full practice test. The aim of the course is to provide the test-taking skills for students who already have the linguistic input required for the test and get them to the results they need in the shortest time possible.

Test-taking strategies and tips for students included.

OBJECTIVES: ETiT is an accelerated path for those who need only to familiarize themselves with the test.

[Site](#)

[Digital sample](#)



Sue O'Connell

Detailed, effective exam preparation book for IELTS with extra support for the Academic test.

LEVELS (2): B1 (5.5), B2 (6.5+)

DIGITAL: MyEnglishLab

KEY FEATURES include:

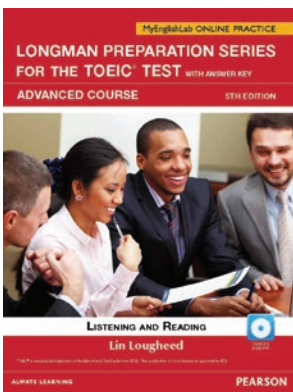
- 50% more language and vocabulary input
- 2 completely new units
- New texts and lead in activities
- Exam tips
- 4 new academic strands

OBJECTIVES: **Focus on IELTS** was developed by the author in the classroom and includes key features (including Error Hit Lists and Practice Banks) from real students' needs in real classroom situations.

- Critical Thinking and Reflective Learning training helps students become more analytical as learners
- Academic Vocabulary sections systematically build up knowledge of the Academic Word List
- Academic Style sections focus on key aspects of academic English, and develop students' ability to achieve the appropriate formal style

[Site](#)

Longman Preparation Series for the TOEIC Test: Listening and Reading



Lin Lougheed

Your complete solution to TOEIC test preparation.

LEVELS (2): Towards B1, B1

DIGITAL: [MyEnglishLab](#)

KEY FEATURES: Get even more practice, tips and lots of new material including all new photos. This **TOEIC Test: Listening and Reading** course consists of three levels and includes a book of More Practice Tests. The fifth edition offers shorter printed texts with contents more accessible to students and a CD-ROM that contains complete MP3 audio, an audio script and optional answer keys.

OBJECTIVES: Effective preparation for the receptive skills of TOEIC. Designed to be used in class or self study.

The Global Scale of English

The **Global Scale of English (GSE)** is a standardized, granular scale that measures English language proficiency. Unlike some other frameworks that measure English proficiency in broad bands, the Global Scale of English identifies what a learner can do at each point on a scale from 10-90, across each of the four skills: listening, reading, speaking and writing.

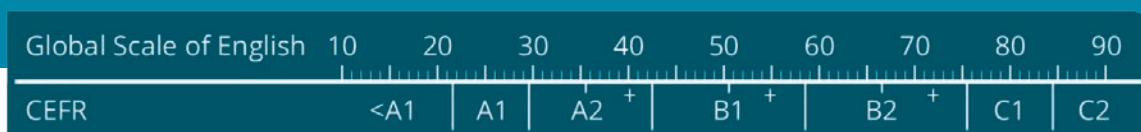


Exactly how good is my English?

What progress have I made towards my learning goal?

What do I need to do next if I want to improve?

The Global Scale of English



The Global Scale of English and the learning objectives are rooted in the CEFR



More learning objectives across all four skills



Greater granularity



Four audience specific sets of learning objectives

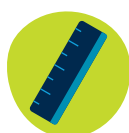


Each learning objective has been rated by teachers



Academic research underpins the pedagogy of course material

Personalised learning through tailored learning objectives



A standardised and granular proficiency scale 10-90



A range of Learning Objectives for Adult Learners of General English, Academic English, Professional English and Young Learners



Blended learning and teaching materials, including teacher guides with GSE learning objectives covered per lesson



Low and high stakes assessment products delivering a GSE score, such as **Progress**, **Placement** and **PTE Academic**



The GSE Teacher Toolkit

Find it on english.com/gse

With Learning Objectives, Vocabulary and Grammar, the GSE Teacher Toolkit is a comprehensive, free and fully searchable online tool.

The GSE Teacher Toolkit helps you:

- Plan a curriculum, lesson or assessment
- Map existing materials to the GSE/CEFR or create new materials at the right level
- Create admin reports and give feedback

Services & Support

Not sure about how to transition to a digital or blended learning environment? Contact us and ask us what we can do to support you in the development of your courses and transition to using digital content. We offer free training sessions, support in implementation with students, problem solving and materials to support teachers.

Digital Training

Would you like to learn more about how our digital solutions can work for you, your students and your administration? Contact your local ELT representative to learn more. We offer:

- Training on **MyEnglishLab**
- Training for **ActiveTeach**, eTexts and other digital tools
- Consultations on what materials would suit your needs best
- Presentations of materials to answer your questions

Feel free to email or telephone us to set up an appointment at a time and place convenient for you to get started.

First Day of Class

Curious about how to implement **MyEnglishLab** in your courses and how to get your students started?

If you are using **MyEnglishLab** for a course, call on us to come to the lesson on the first day to present the platform to your students and explain to them how the registration process works. We will be happy to collaborate with you on this procedure either by speaking to the students in class directly or taking the time to walk you through the process until you feel confident about it.



Support for Teachers

Are you using Pearson materials in your courses and need some material support?

Contact us to find out what we can provide. Some options include:

- Coursebooks for professors' use
- Teachers' books
- MyEnglishLab access
- eTexts
- Active Teach DVDs to present lessons
- Workbooks
- Audio CDs
- Extra materials for practice (depending on coursebook used)

Notes

To see our full ELT catalogue including ISBNs and pricing, please [download it](#).

Talk to your university representative about pricing and the advantages of institutional purchases.

Notes:

- Levels are indicated as per our catalogue – speak to us to learn more about how each course approaches grammar, vocabulary and other important issues. Please see the full catalogue for a more detailed breakdown and charts indicating entry and exit points for each level of each coursebook.
- Where a MyEnglishLab component is available, it is indicated for each title.
- If you would like to make an institutional purchase of the MyEnglishLab component only, please speak to your university representative.



Introduction Guide to MyEnglishLab

Registration and Login

- Already using **MyEnglishLab**? Good news! You can easily add additional product access codes after you login! No need to create a new account. For instructions go [here](#).
- First time using **MyEnglishlab**? To register your access code, go [here](#) and follow the on-screen instructions.
- To login, go to [login](#).

Getting Started Materials

- For instructors: download [Quick Start Guides](#)
- For students: download [Quick Start Guides](#) (now translated into 15 languages)

Training for Instructors

- To sign-up to attend [Live Training Webinars](#) or listen to pre-recorded sessions.

Frequently Asked Questions

- How can I group register and enroll students onto my course?
Answer: To download a document with instructions go [here](#).
- How do I access eText Teacher's Resources if bundled with my product?
Answer: For instructions on how to access eText (eBooks) go [here](#).

Visit our [Training and Support Center](#)

Price List

ISBN	Title	Price
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Business & Vocational

9781292233543	N Business Partner B1 Student's Book + MEL	30,00
9781292237183	N Business Partner B1 Teacher's Book + MEL	20,00
9781292191119	N Business Partner B1 Workbook	15,00
9781292233550	N Business Partner B1+ Student's Book + MEL	30,00
9781292237190	N Business Partner B1+ Teacher's Book + MEL	20,00
9781292191201	N Business Partner B1+ Workbook	15,00
9781292233567	N Business Partner B2 Student's Book + MEL	30,00
9781292237206	N Business Partner B2 Teacher's Book + MEL	20,00
9781292191294	N Business Partner B2 Workbook	15,00
9781408269886	English for Banking and Finance Student's Book Level 1 + CD-ROM	25,00
9781408269893	English for Banking and Finance Student's Book Level 2 + CD-ROM	25,00
9781408269916	English for Construction Student's Book Level 1 + CD-ROM	25,00
9781408269923	English for Construction Student's Book Level 2 + CD-ROM	25,00
9781447923831	English for International Tourism Intermediate Student's Book + DVD-ROM	26,20
online*	English for International Tourism Intermediate Teacher's materials	-
9781447923862	English for International Tourism Intermediate Workbook no key	13,00
9781447923855	English for International Tourism Intermediate Workbook with key	13,50
9781447923879	English for International Tourism Pre-Intermediate Student's Book + DVD-ROM	26,20
online*	English for International Tourism Pre-Intermediate Teacher's materials	-
9781447923909	English for International Tourism Pre-Intermediate Workbook no key	13,00
9781447923893	English for International Tourism Pre-Intermediate Workbook with key	13,50
9781447923916	English for International Tourism Upper-Intermediate Student's Book + DVD-ROM	26,20
online*	English for International Tourism Upper-Intermediate Teacher's materials	-
9781447923947	English for International Tourism Upper-Intermediate Workbook no key	13,00
9781447923930	English for International Tourism Upper-Intermediate Workbook with key	13,50
9781408269961	English for I.T. Student's Book Level 1 + CD-ROM	25,00
9781408269909	English for I.T. Student's Book Level 2 + CD-ROM	25,00
9781408269930	English for Nursing Student's Book Level 1 + CD-ROM	25,00
9781408269947	English for Nursing Student's Book Level 2 + CD-ROM	25,00
9781408269978	English for the Oil Industry Student's Book Level 1 + CD-ROM	25,00
9781408269954	English for the Oil Industry Student's Book Level 2 + CD-ROM	25,00
9781408259917	Lifestyle Elementary Active Teach	56,00
9781405863735	Lifestyle Elementary Class CDs	24,60
9781408237113	Lifestyle Elementary Student's Book + CD-ROM	27,60
9781408237120	Lifestyle Elementary Teacher's Book + CD-ROM	22,60
9781408237137	Lifestyle Elementary Workbook + CD	14,50
9781408259924	Lifestyle Intermediate Active Teach	56,00
9781405863810	Lifestyle Intermediate Class CDs	24,50
9781408237144	Lifestyle Intermediate Student's Book + CD-ROM	27,60
9781408237151	Lifestyle Intermediate Teacher's Book + CD-ROM	29,00
9781408237168	Lifestyle Intermediate Workbook + CD	14,50
9781408259931	Lifestyle Pre-Intermediate Active Teach	57,10
9781405863896	Lifestyle Pre-Intermediate Class CDs	24,50
9781408237175	Lifestyle Pre-Intermediate Student's Book + CD-ROM	27,60
9781408237182	Lifestyle Pre-Intermediate Teacher's Book + CD-ROM	29,00
9781408237199	Lifestyle Pre-Intermediate Workbook + CD	14,50
9781408291535	Lifestyle Upper-Intermediate Active Teach	56,00
9781408291559	Lifestyle Upper-Intermediate Class CDs	24,50
9781408297780	Lifestyle Upper-Intermediate Student's Book + CD-ROM	27,60
9781408297797	Lifestyle Upper-Intermediate Teacher's Book + CD-ROM	29,00
9781408297803	Lifestyle Upper-Intermediate Workbook + CD	14,50
9781408220023	Market Leader: Accounting and Finance	22,70
9781408220054	Market Leader: Business Law 3rd Edition	22,70
9781408220085	Market Leader: Essential Business Grammar & Usage Student's Book	22,70
9781408220047	Market Leader: Human Resources	22,70
9781408220061	Market Leader: Logistics Management	22,70
9781408220078	Market Leader: Marketing	22,70
9781408220030	Market Leader: Working Across Cultures	22,70
9781292124506	Market Leader 3rd ED Extra Advanced Active Teach	56,00
9781292124537	Market Leader 3rd ED Extra Advanced Class CDs	26,90
9781408237045	Market Leader 3rd ED Extra Advanced Practice file with key	17,40

ISBN	Title	Price
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9781292135274	Market Leader 3rd ED Extra Advanced Student's Book + DVD-ROM	29,50
9781292134734	Market Leader 3rd ED Extra Advanced Student's Book + MEL + DVD-ROM	43,60
9781292126067	Market Leader 3rd ED Extra Advanced Student's Flexi Book 1 + DVD-ROM	24,40
9781292126074	Market Leader 3rd ED Extra Advanced Student's Flexi Book 2 + DVD-ROM	24,40
9781408268025	Market Leader 3rd ED Extra Advanced Teacher's Book	28,50
9781408219638	Market Leader 3rd ED Extra Advanced Test Book	13,60
9781292124551	Market Leader 3rd ED Extra Elementary Active Teach	56,00
9781292124582	Market Leader 3rd ED Extra Elementary Class CDs	26,90
9781408237069	Market Leader 3rd ED Extra Elementary Practice file with key	17,40
9781292134758	Market Leader 3rd ED Extra Elementary Student's Book + DVD-ROM	29,50
9781292134741	Market Leader 3rd ED Extra Elementary Student's Book + MEL + DVD-ROM	43,60
9781292126081	Market Leader 3rd ED Extra Elementary Student's Flexi Book 1 + DVD-ROM	24,40
9781292126098	Market Leader 3rd ED Extra Elementary Student's Flexi Book 2 + DVD-ROM	24,40
9781408279212	Market Leader 3rd ED Extra Elementary Teacher's Book	28,50
9781408219720	Market Leader 3rd ED Extra Elementary Test Book	13,60
9781292124605	Market Leader 3rd ED Extra Intermediate Active Teach	56,00
9781292124636	Market Leader 3rd ED Extra Intermediate Class CDs	26,90
9781408236963	Market Leader 3rd ED Extra Intermediate Practice file with key	17,40
9781292134772	Market Leader 3rd ED Extra Intermediate Student's Book + DVD-ROM	29,50
9781292134765	Market Leader 3rd ED Extra Intermediate Student's Book + MEL + DVD-ROM	43,60
9781292126104	Market Leader 3rd ED Extra Intermediate Student's Flexi Book 1 + DVD-ROM	24,40
9781292126111	Market Leader 3rd ED Extra Intermediate Student's Flexi Book 2 + DVD-ROM	24,40
9781408249499	Market Leader 3rd ED Extra Intermediate Teacher's Book	28,50
9781408219812	Market Leader 3rd ED Extra Intermediate Test Book	13,60
9781292124667	Market Leader 3rd ED Extra Pre-Intermediate Active Teach	56,00
9781292124681	Market Leader 3rd ED Extra Pre-Intermediate Class CDs	26,90
9781408237083	Market Leader 3rd ED Extra Pre-Intermediate Practice file with key	17,40
9781292134796	Market Leader 3rd ED Extra Pre-Intermediate Student's Book + DVD-ROM	29,50
9781292134789	Market Leader 3rd ED Extra Pre-Intermediate Student's Book + MEL + DVD-ROM	43,60
9781292126128	Market Leader 3rd ED Extra Pre-Intermediate Student's Flexi Book 1 + DVD-ROM	24,40
9781292126135	Market Leader 3rd ED Extra Pre-Intermediate Student's Flexi Book 2 + DVD-ROM	24,40
9781408279229	Market Leader 3rd ED Extra Pre-Intermediate Teacher's Book	28,50
9781408219904	Market Leader 3rd ED Extra Pre-Intermediate Test Book	13,60
9781292124711	Market Leader 3rd ED Extra Upper-Intermediate Active Teach	57,10
9781292124735	Market Leader 3rd ED Extra Upper-Intermediate Class CDs	26,90
9781408237106	Market Leader 3rd ED Extra Upper-Intermediate Practice file with key	17,40
9781292134819	Market Leader 3rd ED Extra Upper-Intermediate Student's Book + DVD-ROM	29,50
9781292134802	Market Leader 3rd ED Extra Upper-Intermediate Student's Book + MEL + DVD-ROM	43,60
9781292126142	Market Leader 3rd ED Extra Upper-Intermediate Student's Flexi Book 1 + DVD-ROM	24,40
9781292126159	Market Leader 3rd ED Extra Upper-Intermediate Student's Flexi Book 2 + DVD-ROM	24,40
9781408268032	Market Leader 3rd ED Extra Upper-Intermediate Teacher's Book	28,50
9781408219997	Market Leader 3rd ED Extra Upper-Intermediate Test Book	13,60
9781405845458	Technical English Level 1 Student's Book	23,80
9781405881449	Technical English Level 1 Teacher's Book + CD-ROM	23,20
9781405896528	Technical English Level 1 Workbook	11,40
9781405845564	Technical English Level 2 Class CDs	5,20
9781405845540	Technical English Level 2 Student's Book	22,70
9781405881456	Technical English Level 2 Teacher's Book + CD-ROM	23,20
9781405896542	Technical English Level 2 Workbook	11,40
9781408229453	Technical English Level 3 Class CDs	5,40
9781408229477	Technical English Level 3 Student's Book	23,80
9781408268056	Technical English Level 3 Teacher's Book + CD-ROM	23,80
9781408267981	Technical English Level 3 Workbook	11,70
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