Proponiamo qui alcuni possibili spunti per l’elaborato di indirizzo.

E-COMMERCE
Write a report (300 words) following the guiding points given below:
• what e-commerce involves
• the advantages and disadvantages from the point of view of businesses and customers
• examples of cybercrime
• tips for safe online shopping

THE ORGANISATION OF BUSINESS
Write a text (300 words) about the organisation of business. Follow these guiding points:
• types of business organisations
• advantages and disadvantages of each type of organisation
• how business can expand

PRICING STRATEGIES
Write a brief text in which you illustrate the various pricing strategies a business can adopt to increase sales of their products.

THE EUROPEAN UNION
Write a short text in which you highlight the most important benefits created by the establishment of the European Union.

OUTSOURCING
Write a brief report in which you:
• describe outsourcing and offshore outsourcing
• illustrate the advantages and risks of these practices for companies
• describe problematic and controversial issues related to these practices
• describe why many companies are reshoring

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