



## ELT Digital Products 2021 Catalogue

Pearson Italy

Extend your reach. Launch your lessons online. Take your students on a digital learning journey.

# New in 2021

## Content

## Formula

Formula is a new Cambridge exam preparation course for adults. It offers different teaching routes, making it suitable for either short courses or longer exam-preparation curricula.

## **Practice Tests Plus, digital versions**

eBook versions of Practice Tests Plus, with or without keys, and extra online practice with MyEnglishLab. Take your exam preparation courses online as well.

## Test Hub

Do you need to test the level of large numbers of students? Would you like to evaluate their progress with precise AI-driven benchmark tests? Ask about Test Hub.

### eReader Class Sets

Are you looking for a wide range of Readers to encourage your classes to read? Explore our eReader class libraries to find a package motivate your learners.

## Tools

### **Interactive eBooks**

Enable your students to engage with content in a richer way with interactive eBooks in our newer courses. See the title and digital components legend to learn more.

## Integrated video conferencing

Schedule, communicate and open online lessons with our integrated videoconferencing tools and calendar.

#### **Test Generator**

Would you like to customise tests? Would you like to review and retest learners on specific content? Now you can with Test Generator.

# Contents

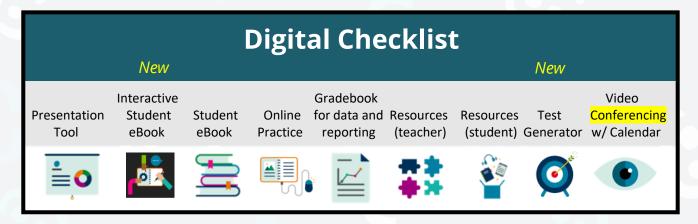


\* This PDF contains **links** to both help you navigate within it and to learn more about contents on Pearson websites. Please click on the eBook covers, courseware descriptions and menus to learn more and the content to come back to the start.

# Overview

## **Digital Transformation**

Take your classes online with **Pearson English Portal**'s fully integrated digital learning environment. Teach, evaluate, deliver lessons and engage with your students: All the tools and content you need are now available in one place for online, blended, in-class and hybrid modes of instruction. Explore the legend to find out what tools your course offers. Please see the digital checklist below and compare to understand the components included in each course.



Expand the reach of your school, organise lessons with learners when and where it works best and deliver top quality content.

## **A Complete Online Learning Environment**

Teach your lessons online with videoconferencing tools. Share video, listen to audio, work with readings, do exercises, discuss questions and hold conversations to take your students to the next level in blended or purely online courses.



Digital learning extends, connects and expands the learning experience in ways never possible before. It strengthens the connections between learners and educators in and out of class, helps build learning communities and shapes futures.

The true power of digital learning is not the technology that enables it – rather, it is the opportunity that it offers. Pearson's online learning environment will enable you to connect with your students effectively, online and in person. Use data from online activity in MyEnglishLab or Pearson English Portal classes to gain insights into your learners' skills, needs and level of engagement. Discover ways to ignite a love of learning through interactive tools and content that engage, motivate, and prepare each learner for success in our <u>Handy Guide to</u> <u>Teaching Online</u> or watch <u>Ken Beatty's videos</u> for some suggestions.

## **New for 2021**

## **Integrated Videoconferencing and Calendar**



Video-conferencing has become key to delivering lessons. To facilitate this shift online, Pearson has integrated Zoom into the Portal to allow you to:

- Schedule lessons with your students
- Set up a calendar for your classes
- Automatically notify learners of new lessons
- Engage with them effectively and present all your lessons and Pearson content through the Portal



Manage all your courses and content with one system so that all your team is speaking the same language.

Make organisation and communication with your teaching team and students easier and extend your reach to take your courses to a wider audience.

## **Test Generator**

This new tool allows teachers and schools to build customised tests based on selected course materials. Set up a group on the Portal to start testing your students and gather detailed feedback on their progress. Contact your local consultant to find out what courses include Test Generator in digital or print versions. What can you do with Test Generator?

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Test timing* (online test only)	~
Select students* (2 selected)	~
Add Instructions (optional)	~

- Create new tests based on content from your Pearson course
- Randomise question and answer order to improve test integrity
- Customise testing materials to focus on the skills important to your courses
- Review skills and knowledge and retest to improve retention
- Perform pre-unit diagnostics to better plan lessons

## **Interactive eBooks**

Pearson's new interactive eBooks on the Reader+ app will allow your students to take their skills to the next level with interactive exercises for extra practice. Work through content digitally in class with learners to help them learn key points and practise their skills and show you what they know. Our newest courses have added interactivity - see the title and icons in the checklist or talk to us to learn more.

## **Presentation Tools and Resources for Teachers**

Pearson English Portal offers the tools you Need to present your course professionally online or in class and make a positive impression on your students. Use them via videoconferencing or in class to suit your teaching context. They include the media content for the course, extra exercises, a Testmaster and a wide range of functions to engage learners and deliver lessons:



- Professional, interactive presentations online or in class
- Guide your students from the page view, then focus their attention on specific activities
- Personalise your course content
- Add extra exercises for further practice
- Add notes and highlight key points for future reference
- Collaborate with other instructors to build richer courses
- Save preparation time and focus on planning and delivering lessons
- Extra exercises, presentations and resources add value to courses
- ... and use many more tools to match your learners' needs

Pearson English Portal provides teachers with easy-to-use, engaging teaching tools to improve the classroom experience for schools and their students.

## **Online Practice**

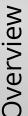
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Hattad, Zineb	100%	A	Submitted			Not submitted
Grec, Alexandra	100%	A	Submitted			Not submitted
Esposito, Phil.	85%	8	Submitted			Not submitted
🗌 Amonte, Artonia	83%	8	Submitted			Not submitted
<ul> <li>Mantovani, Stefano</li> </ul>	75%	8	Submitted			Not submitted
Girotti, Sara	58%	0	Submitted			Not submitted
De Meio, Davide	50%	0	Submitted			Not submitted
Gatta, Riccardo	25%	1	Submitted			Not submitted
Ferri, Davide	25%	E	Submitted			Not submitted
House, Mickey	0%	F	Not submitted			Not submitted
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Transform data into real world results. With Pearson's online practice on MyEnglishLab or the Portal you are able to manage homework and use the data to fine-tune the learning experience.

- Online practice, immediate results, automatic grading
- Rich data to analyse performance, personalise feedback
- Inform instruction, guide learning, motivate students
- Offer opportunities for independent study
- Use gradebooks to make reporting more efficient and communicate professionally with learners, administrators and companies

Consider your virtual classes a digital workbook that will give students a chance to practise and review content after lessons, receive feedback and develop their skills and knowledge. Evaluate learners, support student progress and plan lessons with precision. MyEnglishLab Non accession English Portal



## **Resources for Students and Pearson's App**

Practice makes perfect.

eBooks, audio and video files, online practice, Readers and links to eBooks are all available on Pearson English Portal so that your students can easily find everything they need for their courses. Activities completed in their account can be reported to their teacher immediately through virtual online classes. To help find the right balance of content in lessons, students will be able to connect with their teacher via videoconferencing, get instant feedback on their homework and share their results, both strengths and weaknesses, with teachers.

Pearson Practice English App is available for many courses to make media content available anywhere, anytime on mobile devices the students may choose to use. Extra activities for learners, including audio, video and exercises, are downloadable and available offline. Pearson Practice English

### Assessment

- · Do you have learners who need internationally recognised certificates?
- Do you need to place your students at the correct level quickly and accurately?
- Would you like to evaluate learner progress more precisely and objectively?
- Do you work with partners that need detailed reporting?
- Would you like to offer companies easy-to-manage language tests?

Pearson's language tests, driven by Artificial Intelligence, can help you achieve it all with precision, efficiency and professionalism. With *Level*, place your students in the right level to get your course started quickly. Evaluate their progress within a level using *Benchmark* to identify what is needed to take things to the next level.

Ask us about **certifications** like **PTE Academic** for university entrance and migration purposes.

Use **Versant** to evaluate external candidates for employment or current employees to determine readiness for a role that requires English. Versant tests are ideal for recruiting or evaluation for occupational roles that require English.

Pearson can provide your organization with the perfect set of assessment tools. With over 25 years of experience in the application of artificial intelligence for language testing and millions of tests, you can approach testing with a new confidence professionalism and efficiency.

<u>Contact your local consultant</u> to learn more about Pearson materials, contact our support team to find answers to questions about use. <u>Click here</u> to send a message to support.

Contents

# eCommerce

Digital course materials can be bought directly from Pearson via iStore or you can direct your students to our eCommerce site to help them find and buy their own course materials.

- Favourable terms and conditions for schools, teachers and businesses for direct purchases
- Start your courses immediately
- Be sure you are buying the right material



#### Schools, Teachers and Businesses

Are you a private language school, business or teacher who would like to order materials for your students? If you are already a Pearson client, you can now buy activation codes for many digital products online through the iStore. Contact your local consultant to learn about the advantages of direct purchase.

Purchase access codes directly from iStore. Find the right materials for your students, then share the code or activate their materials for them so you can be certain they are ready to start when your courses do.

- Immediate access and delivery
- Check availability and see prices before you buy
- Logistical support for purchases

Find out about payment terms from your local consultant. Click on the blue box below for ordering instructions.

#### iStore

iStore instructions – click here for a guide as to how a school/business can purchase digital products for students

#### Student eCommerce Shop

Are you a university professor or a private teacher? Share a link to our site to help your students find their course materials. Simplify everyone's lives and share the link to our online shop for students so they can easily find the right content for your course and you can get started faster. Ask your local consultant how students can buy and activate their course content.

Help your students get ready for your course. Send them to our online shop to buy access codes to their courses directly from us at <u>pearson.it/shop</u>. Students will be able to immediately activate their courseware to be ready for day one. Support is available in Italian to help students with any questions they may have.

Buy 24-month access codes for eBooks and online practice. Just type in the ISBN to find the right content for your courses. Click on the blue box below for purchase instructions.

#### Student eCommerce Shop

Student eCommerce Shop instructions – click here to learn how students can buy digital products for their courses directly

## Take your school online

#### Why?

You have the skills and know-how, Pearson has the teaching tools and content. Take your lessons online to:

**Reach:** Extend your reach and grow your audience with purely online solutions. Meet new client needs and be more flexible: teach online, live or in a hybrid environment, working on any device, anwhere, anytime.

**Agility:** Make your teaching team and tools more agile, respond quickly to requests so you can resolve logistical challenges and start courses fast. Be more efficient and make the most of your knowledge and Pearson's courses

**Precision:** Make the most of data generated from student activity by providing precise feedback to take them further, faster and report it all quickly and clearly.

#### How?

What exactly can Pearson offer to help you achieve these goals: quick online purchases for fast startup; rich data to inform your work; expert training on digital.

**Expand your horizons:** Quickly obtain and deliver course materials anywhere. eBooks and online practice materials can be delivered by activation codes and take just a few minutes to purchase to get your students started right away.

**Manage data:** Pearson online practice offers valuable insights into learner progress and needs via data. Use it to plan lessons, counsel students and report even more professionally, guiding your students' learning journeys to perfection.

**Create an identity, get support for training:** Define your school's character clearly through quality Be ready for digital, streamline procedures and . Build your identity as a competent, professional organization with training from Pearson on Portal use.

#### **Economics**

What are the practical realities in terms of costs and savings when you go digital? You probably already have all the equipment you need, though it's always worth evaluating how you might upgrade the experience. Some time is required for training, but this will pay off with new efficiencies. Your time and investment can be optimised through:

**Data driven learning:** Automatic grading of homework, lesson planning advice, quick and accurate reporting at course end will combine to save time and improve the experience

**One school, one platform:** Facilitate logistics of managing a school with one system that teachers, students and administrators are all comfortable and skilled with.

Take advantage of advantageous pricing of digital and fast online purchases. <u>Contact</u> <u>us</u> to learn more.

# Courseware

Learning for a lifetime

## **General English**

Let's support our learners in meeting their needs

## **Business English**

Let's get down to business and learn new skills for a global workplace

## **Exam Preparation**

Let's empower learners with a variety of exam preparation tools



## Skills

Let's focus on skills for success, grammar and academic

## Secondary

Let's help teen students step out of the classroom, into the world



## **Primary**

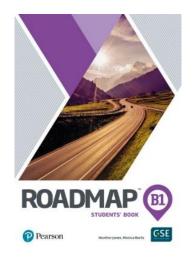
Let's work together to give young learners the best start



Looking for more information about levels or books? Please see our <u>2021 print ELT catalogue</u>

## **Roadmap** – now with interactive eBook and test generator

#### The right route for every learner!



**Roadmap** is practical and communicative, and gets students talking with topics and tasks relevant to their world. Each lesson starts with a communicative goal, then builds the language and <u>skills to achieve</u> it.

The <u>unique twin-track approach</u> allows you to adapt the material to your learners' needs and teach the language and skills they need to progress.

Comprehensive teacher support <u>makes lessons easy to</u> <u>organise</u> and fun to teach, however much time you have to prepare.

"Roadmap is a journey and the final destination is fluent speaking and confidence."

*"Teaching sub-skills, not just practising them...* Language is generally divided into two main areas: language systems (grammar, lexis, phonology and discourse) and language skills (listening, speaking, reading and writing). The latter of these can be further divided into sub-skills. These are things we do in our first language usually as subconscious processes.

For example, if we're listening to an airport announcement, we'll selectively listen out for keywords and numbers related to our flight (destination, time, flight number, gate, etc.), a sub-skill known as scanning.

Likewise, we know how to interrupt a conversation politely to join in. To truly develop these skills and sub-skills with our learners, we need to teach specific strategies to help them develop."



ROADMAP O Map your own route through the course

**Damian Williams,** *Roadmap author* 

Student's eBook and MyEnglishLab Access Code (24-month)

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	Level	A1 *	A	.2		A2+		Bí		€	
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## **Speakout 2E** – now with interactive eBook and test generator

#### The best place to learn a language is in the real world



**Speakout** brings authentic language and real-world tasks into your classroom. Its tried and trusted approach trains learners to communicate naturally in English as it's really spoken, using videos, audio, and texts from the <u>BBC</u>.

Designed to get students thinking and speaking, *Speakout* exposes students to <u>the language they'll come across outside</u> <u>the classroom</u> with the practice they'll need to use it effectively in their lives. Now with two new levels, B1+ and <u>C1+</u>.

#### Student's eBook and MyEnglishLab Access Code (24-month)

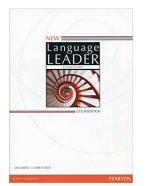
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Level	Starter	Elementary	Pre-Intermediate	Intermediate	€
ISBN	9781292391854	9781292391045	9781292391052	9781292391069	32,00
Level	Intermediate Plus	Upper-Intermediate	Advanced	Advanced Plus	€
ISBN	9781292391076	9781292391083	9781292391090	9781292391106	32,00

#### **Digital Checklist**

## New Language Leader

Excel in your studies. Succeed in life.



**New Language Leader** takes an intelligent approach to building the confidence and skills students need to succeed in academic study and use <u>English in a globalised world</u>. It is the ideal choice for universities or university pathway institutions looking to develop rounded, high-flying students.

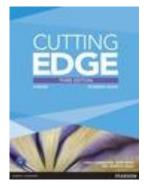
Contemporary topics stimulate discussions and develop critical thinking. Study skills and materials embedded in every unit offer your students a ready-made "<u>how to succeed in my</u> <u>studies</u>" toolkit.

#### Student's eBook and MyEnglishLab Access Code (24-month)

	Level	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
	ISBN	9781447948476	9781447948513	9781447948506	29,70
	Level	UPPER-INTERMEDIATE	ADVANCED		€
	ISBN	9781447948537	9781447948452 (10,20 €)		29,70
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Find your course on:				li li	

## **Cutting Edge 3E**

#### Spend more time practicing communication in class



**Cutting Edge** uses a distinctive task-based approach that has made previous editions of the course so popular. Students learn the language they need and spend more time in class communicating.

The contextualised practice of grammar and vocabulary makes the learning process more memorable and engaging. A wide range of contemporary topics and video materials help students discover English in the context of the modern world.

#### Student's eBook and MyEnglishLab Access Code (24-month)

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Level	STARTER	ELEMENTARY	PRE-INTERMEDIATE	€
ISBN	9781292366975	9781292366982	9781292366999	32,90
Level	INTERMEDIATE	UPPER-INTERMEDIATE	ADVANCED	€
ISBN	9781292367002	9781292367019	9781292367026	32,90

### **Digital Checklist**

## **New Total English**

Take a step closer to total success in English

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With a clear structure and can-do objectives in every unit, **New Total English** is a straightforward, teacher-friendly course with time-proven methodology. It gradually builds up all the necessary knowledge to help students achieve their learning objectives.

Then, the course builds up the solid language base needed to achieve these objectives. Students learn the relevant vocabulary, commonly used structures and grammar rules, and practise core skills and pronunciation. It provides a clear and logical learning path which allows students to reach their goals faster.

#### Student's eBook and MyEnglishLab Access Code (24-month)

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	ISBN	9781292359434	9781292359	9397	978129235	9403	9781292	2359410	32	,90
	Level	ELEMENTARY	PRE- INTERMEDI	ATE	INTERMED	IATE		PER- IEDIATE		€

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## **Business Partner** – now with interactive eBook and test generator

#### Learners need new skills for the global workplace



Aspiring global professionals need the language and the communicative and business skills to stand out from the crowd.

<u>Business Partner</u> develops the skills and language learners need to be more employable and effective in the workplace. Authentic content from the *Financial Times* brings a wealth of international business information. An innovative <u>video-based training</u> programme builds the communication skills; a modular approach gives you the flexibility to focus on what is most important to your learners.

#### Student's eBook and MyEnglishLab Access Code (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292362571	9781292362588	9781292362595	9781292362649	30,10
Level	B1+	B2	B2+	C1	€
ISBN	9781292362601	9781292362618	9781292362625	9781292362632	30,10
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## Digital Checklist 🛓

## Market Leader 3E Extra

Successful business is about effective communication



Created in association with the *Financial Times*, authentic material introduces students to topical business issues and builds the professional language and communication skills they need for the modern world of business. Interviews with professional consultants develop the vocabulary and grammar students will need in their careers as part of a case study in each unit.

*Market Leader Extra* is the perfect choice to develop confident, fluent speakers who can successfully use English at work.

#### Student's eBook and MyEnglishLab Access Code (24-month)

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Level	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
	9781292358697	9781292358710	9781292358703	32,90
Level	UPPER- INTERMEDIATE	ADVANCED		€
ISBN	9781292366517	9781292358680		32,90

### **Digital Checklist**

#### Find your course on:

## iStore

**Student eCommerce Shop** 

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#### Intensive exam preparation for the Cambridge exams.







**Formula** is a new Cambridge exam preparation course for adults. It offers different teaching routes, making it suitable for either short courses or longer exam-preparation curricula. Additional flexibility is provided by the integrated digital tools, which can be adapted for the classroom, independent study, and blended or fully-digital learning environments.

#### Create your own Formula for exam success

**Formula** is a highly adaptable skills-based course that focuses on exam preparation. It's designed to cover anything between 30 to 100 teaching hours. By picking and choosing different teaching blocks, you can create your own course to meet your students' needs.

#### How does it work?

1. Self-study: Use the *Exam Trainer* for 30 teaching hours or as a self-study tool for your students.

2. Short course: Use the Coursebook and additional resources to cover 50 teaching hours.

3. Longer courses: Use the Coursebook in combination with the *Exam Trainer* and digital resources for longer courses lasting from 80 to 100 teaching hours.

#### Student's eBook only (24-month)

Level	B1	B2	C1	€
ISBN, with key	9781292376493	9781292376394	9781292376509 (26,10 €)	24,30
ISBN, without key	9781292376516	9781292376400	9781292376523 (25,20 €)	23,40

#### Exam Trainer, eBook only (24-month)

Level	B1	B2	C1	€
ISBN, with key	9781292376530	9781292376424	9781292376547 (18,90 €)	18,00
ISBN, without key	9781292376554	9781292376417	9781292376561 (18,00 €)	17,10

Digital Checklist 🛓 🌢



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Find your course on:
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#### iStore Student eCommerce Shop

## Gold Experience 2E – now with interactive eBook and test generator

#### The most engaging experience in teaching Cambridge exams to teens



The perfect balance between preparing for exams and building language and skills for the real world, now with up-to-date content and a fresh design. A wealth of <u>video resources</u> immerses students in authentic language with a range of accents, allowing them to meet real people and explore the issues that interest them while they <u>prepare for exams</u>.

New digital tools support in class and online teaching and lesson planning, as well as motivating students in lessons and on-thego with the App. <u>Eight levels</u> create a realistic, satisfying pace of learning, taking teen students from A1 right up to C1 Advanced.

#### Student's eBook and Online Practice Access Code (24-month)

Level	B1+	B2	B2+	C1	€
ISBN	9781292194691	9781292194820	9781292194950	9781292195087	23,40
Level	A1	A2	A2+	B1	€
ISBN	9781292194172	9781292194301	9781292194431	9781292194561	23,40

## **Gold** – now with interactive eBook and test generator

#### Successful exam classes are built on trusted instruction



The new edition follows the same tried and trusted approach and has been brought right <u>up-to-date</u> with **new digital resources**, **fresh content**, and stimulating, discussion-rich lessons with lots of opportunities for personalisation.

Designed to get great results in general language competence as well as in Cambridge English Qualifications, **Gold** is the perfect choice both for test takers and for non-exam students who want real progress in their English through a purposeful syllabus.

#### Student's eBook and MyEnglishLab Access Code (24-month)

	Level	Preliminary	Pre-First	First	Advanced	€
	ISBN	9781292396378	9781292396385	9781292396392	9781292396408	23,60
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## **Expert First and Advanced**

#### Language development and intensive exam preparation for the Cambridge exams.



**Expert** provides rigorous exam training for high-achieving students while developing language awareness and communication skills. As an intensive course, Expert helps support your ambitious students as they prepare for Cambridge English exams.

**Expert** includes: more listening practice than ever before; extra support for new writing tasks; extended exam preparation for 'use of English' tasks; and a wide range of vocabulary extension tools.

#### Student's eBook and MyEnglishLab\* Access Code (24-month)

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Level	First	Advanced	Proficiency * (eBook only)	€
ISBN	9781292110301	9781292110295	9781292371153	31,10

### Digital Checklist

## **Expert IELTS**

Practice gives students the confidence they need.

EXPERT Coursebook
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As an intensive course, *Expert IELTS* helps teachers support ambitious students preparing for IELTS. *Expert IELTS* is the newest addition to the Expert series and ideal for preparation for the exam.

It is available in three levels reflecting IELTS bands:

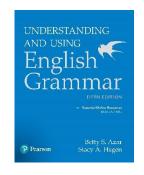
- Band 5 (suitable for students from band 4)
- Band 6 (suitable for students from band 5)
- Band 7.5 (suitable for students from band 6)

#### Student's eBook and MyEnglishLab Access Code (24-month)

	Level ISBN	Band 5 9781292368115	Band 6 9781292368122	Band 7.5 9781292368139	€ 29,20	
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Fi	nd you	ır course on:	iSto	re Studen	t eComr	merce Shop

## **Azar-Hagen Grammar Series**

#### A trusted friend makes grammar easier to grasp.



The grammar-based approach and communicative methodologies promote the development of all language skills. Students engage in meaningful communication about real actions, real things, and their real lives.

- Tests check what learners know at the start of each chapter.
- Tips & editing tasks support the step-by-step writing activities.
- Updated grammar charts reflect current usage.

#### Student's eBook and MyEnglishLab Access Code(24-month)

Level	Basic English Grammar	Fundamentals of English Grammar	Understanding and Using English Grammar	€
ISBN	9780134036830	9780134033570	9780134275246	27,50

### **Digital Checklist**

**MyGrammarLab** 

www.mygrammarlab.com

## MyGrammarLab – eBook now available

#### When you need to <u>know the rules</u>, all the rules.

- Full diagnostic test to focus student attention
  - Achievement and exit tests to demonstrate performance
  - Instant grading and feedback to help students learn why a particular answer is wrong and facilitate learning
  - Pronunciation practice of grammar items
  - Additional grammar practice for exams
  - A grammar tutor explains key grammar points through
    - short video presentations

#### Student's eBook (flipbook) and self-study MyEnglishLab Access Code(24-month)

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	Level	Elementar	ry A1/A2	Inter	mediate	e B1/B2		Advanced C1/C2	)	€
	ISBN	BN 9781292368825		978	3129236	58801		9781292368818		34,00
	Student's el	Book (flipboo	k) and inst	tructor-le	ed MyE	nglishLa	b Acce	ess Code(24-mor	nth)	
	Level	Elementar	ry A1/A2	Inter	mediate	e B1/B2		Advanced C1/C2	-	€
	ISBN	9781292390161		9781292390154			9781292390147	,	33,00	
										*available soon
D	igital Ch	ecklist				**		•		

Find your course on:

#### iStore Student e

Student eCommerce Shop

## **University Success**

#### University Success prepares English language learners for further academic study.



The course supports students to become autonomous learners, to master essential skills and to gain confidence in studying academic degree courses taught in English. Authentic content by professors from Stanford University provides <u>real life learning</u> experiences.

**University Success** offers teaching support at 5 (distinct) levels, from Beginning to Transition, fusing high-interest topics with associated/relevant academic/linguistic tasks.

#### Building the foundation for academic success

Beginning and High-Beginning levels support lower level students with <u>scaffolding to</u> <u>build their linguistic foundation</u> whilst two integrated skills strands, Reading & Writing and Listening & Speaking, establish the foundation for studying at higher levels.

#### Putting students on the path to academic success

At the upper levels, the three strands, Reading, Writing, and Oral Communication, continue the intensive skill development with a collection of extensive authentic content, expertly developed in cooperation with <u>professors from Stanford University</u>. The content models the type of real-life learning expected of students studying for a degree.

#### Intermediate to High-Intermediate Level

Authentic content with careful integration of essential skills, the Intermediate to High-Intermediate level familiarises students with <u>real-world academic contexts</u>.

#### Advanced Level

Challenging, authentic content with <u>level-appropriate skills</u>, the Advanced level prepares students to exit the ESL/EFL safety net.

#### **Transition Level**

A deep dive for transition-level students, the Transition level mirrors the <u>academic rigour</u> <u>of college courses</u>.

#### Student's eBook and MyEnglishLab Access Code (24-month)

	Beginning	High-Beginning	Intermediate to High-Intermediate	Advanced	Transition	€
eBook/MEL Reading/Writing	9780136918318	9780136918233				18,00
eBook/MEL Listening/Speaking	9780136918196	9780136918189				18,00
eBook/MEL Oral Communication			9780136916819	9780136916857	9780136916949	18,00
eBook/MEL Reading			9780136916895	9780136916901	9780136916970	18,00
eBook/MEL Writing			9780136916727	9780136916826	9780136916994	18,00

## **Digital Checklist**



#### iStore Student eCommerce Shop

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## High Note – now with test generator

#### It's good to be ambitious



**High Note** is an intensive five-level course with a *Life Skills Development Programme* at its core, bridging the gap between school life and young adulthood. Cultural and social content supports students learning to discuss ideas, whilst teachers can enjoy the flexibility of adapting a wide range of resources to match everyone's styles and goals.

When upper secondary students are aiming for ambitious goals, they need a course that equips them with language and exam skills alongside the life and career competencies that are indispensable to **succeed in their future lives**.

#### Developing students' life and career skills

- Frequent opportunities to <u>practise communication</u>, collaboration, creativity and critical thinking; thought-provoking texts, authentic documentary videos and real-life projects
- Development and practice of key reading and listening str

#### Boosting students' confidence in English and beyond

- Speaking activities which enable highly effcient, fluent and accurate communication in a wide <u>variety of situations</u>
- Topics that increase cultural awareness and deepen understanding of important social issues
- Practical tasks and learning strategies which reinforce students' independence

#### Securing exam success

Exam practice woven seamlessly throughout the course

- Extra language and skills training with Online Practice and extra digital activities
- Task-based exam tips pre-empting the most frequent mistakes

#### Student's eBook and MyEnglishLab Access Code (24-month)

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Level	A2/Level 1	B1/Level 2	B1+/Level 3	B2/Level 4	€
ISBN	9781292209265	9781292209418	9781292209562	9781292209715	22,50

### Digital Checklist

#### Find your course on:





## Wider World

#### Using English to access a Wider World of knowledge, skills and experience



**Wider World** supports and <u>motivates teenage learners</u> with authentic <u>BBC videos</u> and the activities they need to start using English outside the classroom. The series combines proven methodology with content designed to meet the needs of teachers and students looking to build real world build skills.

Informed by research and conversations with teachers, *Wider World* offers two learning paths, depending on a student's profile and starting level, so everyone can achieve their goals.

#### Student's eBook and MyEnglishLab Access Code (24-month)

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Level	Starter	1	2	€
ISBN	9781292107394	9781292106403	9781292106649	19,00
Level	3	4		€
ISBN	9781292106885	9781292107127		19,00

## Digital Checklist

## GoGetter

With GoGetter everyone gets more



Understanding that <u>teenagers today</u> live in a fast-moving, dynamic world governed by new technologies, **GoGetter** provides learning solutions focused on motivating, inspiring and developing young minds within a positive classroom environment.

A step-by-step learning approach is combined with motivating multimedia that includes authentic <u>BBC videos</u> and interactive activities, and with Assessment for Learning present in all components.

#### Student's eBook and MyEnglishLab Access Code (24-month)

Fir	nd you	r course on	:	iSto	ore	St	udent	eCo	mmerce	Shop
Di	Digital Checklist 🝺 🚖 🖳 🔄 🐩 🍟 👰 💿									
	ISBN	9781292179148	9781	292179315	978	3129217	79483	9781	292179643	18,00
	Level	1		2		3			4	€

## **Team Together** – now with test generator

#### *Learning together, succeeding together*



*Team Together*'s collaborative approach encourages pupils to work together to get results.

Language skills and <u>future-ready skills</u> work together too: Culture and CLIL lessons alongside great stories and fun characters empower children to produce language confidently.

*Team Together* defines a <u>clear path for progress</u> and external examination success.

#### Student's eBook and MyEnglishLab Access Code (24-month)

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Level	Starter	Level 1	Level 2	Level 3	€
ISBN	9781292337944	9781292292878	9781292292922	9781292292939	16,20
Level	Level 4	Level 5	Level 6		€
ISBN	9781292292946	9781292292984	9781292292991		16,20

## Digital Checklist

## Now I Know!

Children love asking questions



*Now I Know!* builds on children's natural curiosity, as they <u>answer questions about the world</u> around them.

There's a challenge in every unit, taking learners through a staged process of inquiry, finding out and looking for clues, supported by varied real-world content from BBC video.

Creative tasks all have clear goals, helping teachers to guide progress, and children/parents to see/celebrate achievement.

#### Student's eBook and MyEnglishLab Access Code (24-month)

±0

Level	Level 1: I Can Read	Level 2	Level 3	€
ISBN	9781292369211	9781292369235	9781292369242	16,20
Level	Level 4	Level 5	Level 6	€
ISBN	9781292369259	9781292369266	9781292369273	16,20

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#### Digital Checklist

Find your course on:

Student eCommerce Shop

# Assessment

**Pearson English:** *The Complete Teaching, Learning, Measurement and Assessment Solution* 

- Our work is dedicated to English language learners and all those who have their interests at heart.
- Our products and services are backed by a wealth of expertise, worldleading technology and decades of specialised experience.
- Offering a wide range of integrated courseware and assessment, mapped to the Global Scale of English, we work to nsure every individual's needs are met at each stage of a lifelong learning journey.

#### The Global Scale of English (GSE)

The GSE is the first truly global English language standard, and underpins the whole Pearson English solution. On a scale of 10-90, the GSE extends the CEFR for Languages by describing abilities at a much more granular level, allowing for more targeted assessment and remediation.

#### **Learning Objectives**

GSE Learning Objectives provide critical context for teachers and learners. They describe exactly what learners are able to do at each incremental stage of competency.

#### Courseware

Pearson English courseware is carefully developed using the GSE Learning Objectives, so you can be sure every activity is focused on making real progress. No time is wasted on the journey to proficiency.

#### Assessment

Pearson English assessments test authentic language skills, not rote learning, so can be used with any course. However, as they are developed in alignment with the GSE and the Pearson English ecosystem, they fit perfectly alongside our courseware.

Pearson English supports, drives and promotes the learning of the English language – for a truly connected global society, where everyone can reach their potential. Whether you are looking to certify your students' level of English proficiency, place them in the correct level or benchmark their progress; Pearson English has an integrated testing and courseware solution for you.





#### Bringing teachers, tests and test takers together.

Pearson English Test Hub is an online platform which can be used to *Level Test* or *Benchmark* students' progress using a 3 or 4 skills AI-scored test. It is designed for students age 14 upwards and reports results in an easy-to-understand format across the skills tested.

**Level** will show you students' performance to within a half band of the CEFR while **Benchmark** will accurately pinpoint students' levels on the GSE. Benchmark will create a personalised study plan benchmarked to Pearson courseware to guide students to study in those areas which will most improve their results with clear indications of where to focus attention.



**At Level**. The student scored within the level of the CEFR half band and GSE range shown.

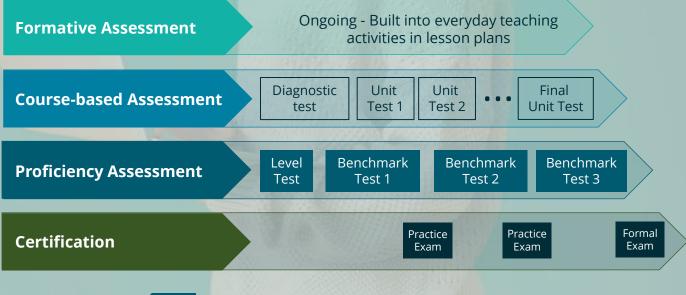
**Above Level.** The student's proficiency for this skill is higher that than the CEFR half band and GSE range shown.



**Below Level.** The student's performance for this skill is below the level of their overall CEFR half band.

## Courseware, Assessment and Achievement

**How Pearson English courseware and assessment work together,** for a structured, purposeful educational experience, marked with well-defined achievements, to reach real-world goals.





#### Underpinned by the Global Scale of English

Contents

Bringing teachers, tests and test takers together.



Use Test Hub as your starting point to **place students with Level** and **evaluate their progress with Benchmark**. Find all your test results in one place. Test Hub is the ideal tool to manage level placement for large numbers of students efficiently and precisely.

## Level

Pearson's **Level** Test helps teachers place new students in the right class for their level and get lessons off to a flying start – in just 20 to 30 minutes. Score reports provide data on individual skills and group performance.

## Benchmark

The **Benchmark** Test is the perfect companion to any English teaching programme, measuring progress in detail and offering tailored direction for both students and teachers. Gain thorough insight into your students' skills in just 45 minutes.



- 20 (3 skills) or 30 minutes (4 skills speaking)
- Online, at home or in class
- A1-C1, GSE 10-90
- Adaptive, AI-backed test
- Suitable to place students for any course accurately and efficiently



- 45 minutes (4 skills)
- Online, at home or in class
- A1-C1, GSE 10-90, 4 test levels at A, B1, B2 and C
- Al-graded test
- Detailed performance reports and recommendations for learners
- Suitable for any course

"I often tell my students not to be misled by the name 'artificial intelligence' – there is nothing artificial about it. AI is made by humans, intended to behave like humans, and, ultimately, to impact humans' lives and human society." Fei Fei Li, Professor of Computer Science, Stanford University

**Learn more:** By contacting your Pearson <u>consultant</u>, details, pricing and demos

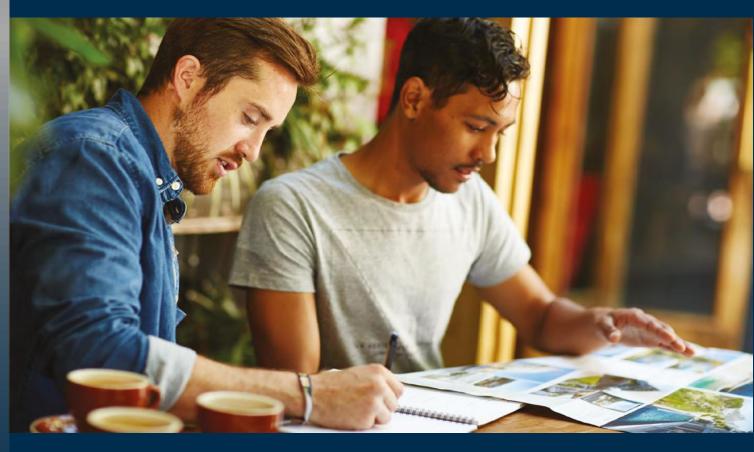


## The fast and fair English test

**PTE Academic** is the smart choice when you want to study or work abroad. It is the leading computer-based English test and allows you to demonstrate language skills for university, professional and migration applications.

Learn more on the official **PTE Academic site**.

- ✓ Get results typically within 5 business days.
- ✓ Schedule tests up to 24 hours in advance.
- Computer based marking ensures all test takers are scored impartially and accurately.
- Accepted by universities and colleges in Australia, New Zealand, USA, UK, Canada, Ireland, Singapore, Germany and more.
- Approved for **all** Australian and New Zealand visa and migration applications.



**Learn more by:** By contacting your Pearson consultant.

## Expert: РТЕ Academic<sup>тм</sup>

#### Language development and intensive exam preparation for PTE Academic

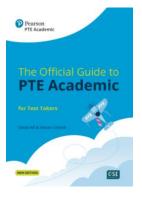


**Expert PTE Academic** helps students to develop their language awareness while ensuring that they understand the test format. The course provides a step-by-step approach to speaking and writing, combined with high-level texts and tasks that prepares students for the exam right from the start.

It provides rigorous exam training at levels B1 and B2 to help students succeed with PTE Academic. Featuring MyEnglishLab and eText components, Expert PTE Academic provides everything students need to succeed.

Student's eBook and MyEnglishLab Access Code(24-month)

Level	B1	B2	€
ISBN	9781292365039	9781292365046	29,70



**The Official Guide to PTE Academic** is the perfect choice to introduce students to the test format and AI Driven certifications. The guide will help them to understand what to expect on the test day, what skills are needed to take the test and offer some practice to be ready for the exam, whatever their level happens to be.

#### Student's eBook and Online Practice Access Code(24-month)

Level	The Official Guide to PTE Academic	€
ISBN	9781292370118	30,00

**Digital Checklist** 

Find your course on:

iStore

Student eCommerce Shop

## **Scored Practice Tests**

Whether you are new to **PTE Academic** and are looking for a full test preparation package or just additional practice to give you that extra bit of assurance visit our Test Preparation Packages page <u>https://pearsonpte.com/preparation/</u> for further information and save up to 40% on individual purchases by buying all the test preparation you need in one go. We have a wide range of options to suit your needs.



Accurate. Reliable. Fast. Secure.

# ((())) VERSANT

Pearson's **Versant** suite of language testing products provide a full solution to your programme for both corporate and higher education contexts.

**Versant** tests are fully automated, AI-driven tests designed to measure language ability, including both receptive and productive skills. **Versant** evaluates the ability to understand spoken and written English as well as respond appropriately in speaking and writing at a native-like pace in intelligible English. A variety of formats are available to match a variety of objectives. Tests are easy to administrate and score reports are generated almost immediately to communicate results to your partners.

#### **4 Skills Essential**

Business context, 30 minutes, 4 skills, high efficiency, ideal for recruiting

#### Speaking

Oral communication skills, 15 minutes, tests range of speaking skills

#### Placement

General, 50 minutes, 4 skills, high precision, course/role placement tool

#### Writing

Authentic writing tasks, no multiple choice, ideal for workplace and writing skills

There is a *Versant* test for a wide range of situations. Contact us to find out which one is the right test for your students or business partners.

The world is changing – the way we test is as well. **Versant** tests have been trusted for over 25 years to standardise testing procedures and make effective decisions. **Versant + Remote Monitoring** combines the reliability of the Versant English tests with the flexibility of a secure offsite testing experience, enabling organisations to work efficiently and securely. Click on the image on the right to learn more. >>>



Need mobile testing? Click on the image to the <<< left to learn about the mobile testing app for the **Versant** Speaking test.

((())) VERSANT

+ Remote Monitoring

Flexible, Fast,

**Reliable, Secure** 

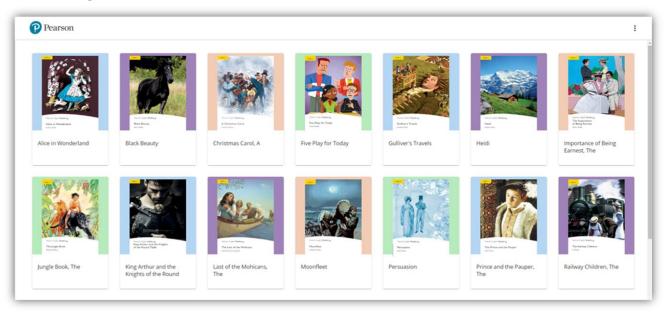
**Learn more:** By contacting your Pearson <u>consultant</u>, details, pricing and demos

# Readers

## **Pearson eReader Libraries**

#### For the joy of reading!

Introduce your students to the joy of reading and help boost their literacy and learning outcomes by using the Pearson eBook libraries: a collection of Readers by level in digital format



#### What are the eBook libraries?

- Pearson English Readers eBook libraries a collection of 20 Pearson English Readers by Level /CEFR level. See the list of titles by level here.
- Pearson Active Readers elibraries a collection of 6 Pearson Active Readers by Level /CEFR level. See the list of titles by level here.

#### Who are the libraries for?

- Teenage and adult learners.
- Allow teachers to implement shared reading (students reading the same book) or self selected reading (students decide which books they read) to encourage reading for pleasure and improve learning outcomes.

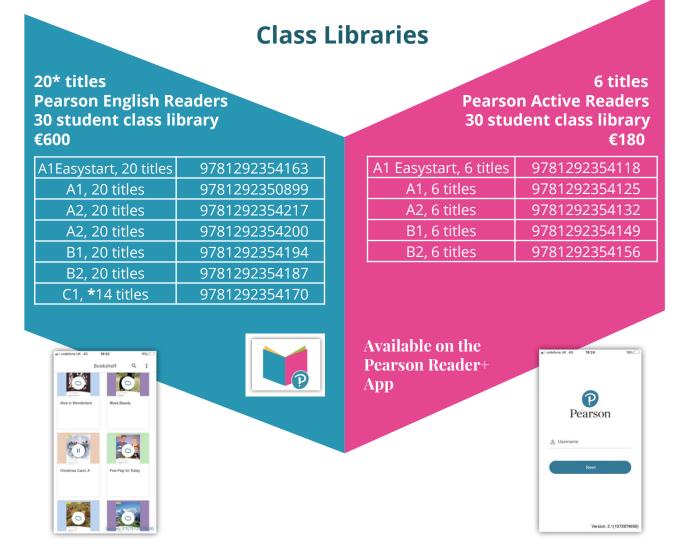
#### Why choose a Pearson eBook library?

• More than one student in the class can read the same book! Students can listen and read at the same time. Choice is a key factor in encouraging reading. Access books anywhere, any place, any time and on any device!

## **Pearson eReader Libraries**

## Any device, online or off-line

- Clickable text/audio enabling user to control audio play and replay, by sentence
- Text highlight, page and text size adjustment to support accessibility
- Present in class
- For more information about implementing reading projects with your students, please visit our <u>Amazing Readers page</u>.



- As with <u>the printed versions</u>, these Readers are for teenage and adult students who want to supplement standard English course materials and build their English competence. Each eBook provides text together with embedded audio and text highlight per sentence, enabling students to simply read the text or to read and listen simultaneously.
- Find some ideas on how to get learners excited about reading from our <u>Milano Reads</u> project page.

#### Learn more: By contacting your Pearson consultant

# Services

What can we do for you? Contact your ELT consultant to find out.

Let's talk about learning

See our contacts page to contact us for suggestions



## **Course Consultancy**

You have questions, we have answers

#### **Course selection:**

How will you achieve your goals? What course matches your needs best? How can you deliver materials to your students and get them started?

#### Samples:

Would you like to explore materials before you decide on your course content? Get access to so you can make an informed decision for your students.

#### **Digital Technology:**

How can you use presentation tools to connect with and engage your students in lessons? How can online practice be used to improve lessons and performance? What are your options for online, offline and blended courses?

#### Find resources:

Where is the audio or video for your course? Are PowerPoints available for my course? Is the presentation tool available online as well as offline?

#### Enable teachers with tools:

How can you best manage your teachers and how can they best manage their students? How can you share access to course materials and results? Let us help ensure everyone has all the tools they need and communication is clear.

Talk to <u>your local consultant</u> to find the right Pearson course for your students or learn more about how we can help you extend your reach.

One school, one system – ask us how to put the pieces together.



## Training

### Let's learn together

Ask us about teacher training to make the most of your Pearson materials



#### **Teacher training**

Help your teachers make the most of their digital tools with an online training session. Pearson consultants can meet your teaching team to share how to make the most of your course content and the digital tools that support it. Contact your local consultant to book an appointment to help deliver the best courses possible.

#### Admin training

Are you managing a group of teachers? Can you create a teaching group? How can teachers be assigned to courses? What data is available to write reports? Ask us what tools are available to help organise your team and share resources.

## Support



Forgot your password? Having trouble <u>registering for an account</u> to access course materials? Our support is on hand to help.

#### **Registration and activation**

Are learners having trouble accessing their tools? Contact our <u>help desk</u> to enable them.

#### Questions

We're here to help make sure your courses run smoothly. Questions? Just ask, we're happy to help.

<u>Contact your local consultant</u> to learn more about Pearson materials, <u>contact our</u> <u>support team</u> to find answers to questions about use.

Looking for print materials rather than digital? Please see our <u>2021 print ELT</u> <u>catalogue</u>

## **Custom Solutions**

## **Pearson Digital Packages and Services**

Custom digital bundles and services for your institution's biggest projects.

Are you building a major digital programme for a large number of students (500+)? Do require a mix of courseware, assessment and the services to make it all work for your client?

Contact us to find out how Pearson can partner with you to put it all together.

#### **Products**

- Customisable digital course materials: eBooks, LMS, resources, presentation tools, videoconferencing one login, one platform, all the Pearson digital components you need
- · Al-driven assessment and course content tests
- Certifications

#### Services

- Onboarding (account creation and course attribution)
- Customised teacher training
- Student, teacher and admin dedicated support
- Site integration for single sign-on with Moodle, Blackboard and others

## Let's go on a learning journey

Pearson can help you plan the trip to take your partners to the next level

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# **Contacts** Pearson Educational Consultants



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Learn more at: <u>https://it.pearson.com/docenti/scuole-lingua-private.html</u>