

# Destination Italy:

Increasing University student recruitment through **internationalisation** and **employability pathways**



FEBRUARY

**23**  
2021

**INTERNATIONALISATION TRENDS IN ITALIAN UNIVERSITIES**

	TIME	SESSIONS	Internationalisation opportunities and challenges	SPEAKER
MORNING SESSIONS	09.00-10.00	Plenary Session 1	Internationalisation in Italian Universities: opportunities, challenges and a case study	Fabio Rugge, Francesca Torlone, Luca Verzichelli, Brigette Hughes
	10.00-10.45	Webinar 1	Case studies and best practice guidance in international student recruitment	Rob Jamieson, Basirat Agboola, Richard Simpson, Jaspreet Pandhal
	10.45-11.15	Networking Rooms	Optional networking virtual rooms	
	11.15-12.00	Webinar 2	How artificial intelligence-scored assessment supports successful international and local student recruitment	David Booth
	12.00-12.15	Round Up	Morning session round up and overview of afternoon sessions	Brigette Hughes
	TIME	SESSIONS	Internationalisation trends in Italian Universities	SPEAKER
AFTERNOON SESSIONS	14.00-15.00	Plenary Session 2	Italian University Language Centres (AICLU): Current actions and European perspectives in an International dimension	AICLU Speakers
	15.00-15.45	Webinar 3	Case studies and best practice guidance in international and local student recruitment for EMI* courses	Christopher Morley, Mario Tabarini
	15.45-16.15	Networking Rooms	Optional networking virtual rooms	
	16.15-17.00	Webinar 4	Why research and validity matter to Pearson Test of English	Dr Rose Clesham
	17.00-17.45	Round Up	Afternoon session round up	Brigette Hughes

\* English Medium Instruction

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**FUTURE SKILLS AND EMPLOYABILITY PATHWAYS**

	TIME	SESSIONS	Future skills	SPEAKER
MORNING SESSIONS	09.00-10.00	Plenary Session 1	Future skills: what will make our students employable in 2030?	Mike Mayor, Monica Pedralli
	10.00-10.45	Webinar 1	Global Scale of English: The importance of standards in language teaching and assessment	Mike Mayor
	10.45-11.15	Networking Rooms	Optional networking virtual rooms	
	11.15-12.00	Webinar 2	English assessment for employability	David Booth
	12.00-12.15	Round Up	Morning session round up and overview of afternoon sessions	Brigette Hughes
	TIME	SESSIONS	Meet the expert	SPEAKER
AFTERNOON SESSIONS	15.00-16.30	Meet the expert	Artificial intelligence-scored assessment and language assessment research	Dr Rose Clesham and David Booth
	15.00-16.30	Meet the expert	Pearson's ecosystem for English language instruction	Mark Thompson, Brigette Hughes
	15.00-16.30	Meet the expert	Partnering with Pearson English qualifications for international student recruitment	Richard Simpson, Jaspreet Pandhal
	15.00-16.30	Meet the expert	Partnering with Pearson subject qualifications for international student recruitment	Basirat Agboola and Rob Jamieson
	15.00-16.30	Meet the expert	Pearson's employability projects for Higher Education	Monica Pedralli, Mike Mayor
	16.30-17.00	Close	Conference close	Brigette Hughes