



Pearson | English

ELT Digital Products 2023 Catalogue

Pearson Italy

Extend your reach.
Launch your lessons online.
Take your students on a
digital learning journey.

Contents



New in 2023

Content

Speakout 3e

Build speaking confidence with Speakout, the adult English course focusing on real-world English. The third edition also contains AI speaking activities.

Versant

A suite of language tests to provide a full solution for both corporate and higher education contexts. Evaluate potential employees' language skills, hire efficiently and organize training.

Test Hub

Do you test the level of large numbers of students at a private language school or university? Or check progress with precise AI-driven benchmark tests? Ask us about Test Hub.

Practice Tests Plus, digital versions

eBook versions of Practice Tests Plus, with or without keys, and extra online practice with MyEnglishLab. Take your exam preparation courses online as well.

eReader Class Sets

Are you looking for a wide range of Readers to encourage your classes to read? Explore our eReader class libraries to find a package motivate your learners.

Digital Tools

Administrator Mode: Manage teams, Co-branding

Manage teachers and groups on the Portal and/or in MyEnglishLab with Administrator mode, co-brand your accounts to help your learners identify with your institution.

Interactive eBooks

Enable your students to engage with content in a richer way with interactive eBooks in our newer courses. See the title and digital components legend to learn more.

Zoom Integration

Schedule, communicate and open online lessons with our integrated videoconferencing tools and calendar using your Zoom account from the Portal.

Test Generator

Would you like to customise tests? Would you like to review and retest learners on specific content? Now you can with Test Generator.



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* This PDF contains **links** to both help you navigate within it and to learn more about contents on Pearson websites. Please click on the eBook covers, courseware descriptions and menus to learn more and the content to come back to the start.



Overview

Digital Transformation

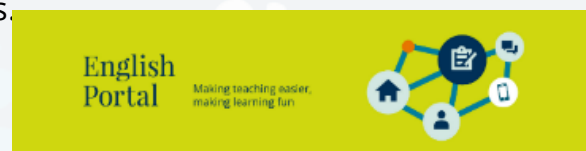
Take your classes online with **Pearson English Portal**'s fully integrated digital learning environment. Teach, evaluate, deliver lessons and engage with your students: All the tools and content you need are now available in one place for online, blended, in-class and hybrid modes of instruction. Explore the legend to find out what tools your course offers. Please see the digital checklist below and compare to understand the components included in each course.

Digital Checklist								
New			New					
Presentation Tool	Interactive Student eBook	Student eBook	Online Practice	Gradebook for data and reporting	Resources (teacher)	Resources (student)	Test Generator	Video Conferencing w/ Calendar
								

Expand the reach of your school, organise lessons with learners when and where it works best and deliver top quality content.

A Complete Online Learning Environment

Teach your lessons online with videoconferencing tools. Share video, listen to audio, work with readings, do exercises, discuss questions and hold conversations to take your students to the next level in blended or purely online courses.



Digital learning extends, connects and expands the learning experience in ways never possible before. It strengthens the connections between learners and educators in and out of class, helps build learning communities and shapes futures.

The true power of digital learning is not the technology that enables it – rather, it is the opportunity that it offers. Pearson's online learning environment will enable you to connect with your students effectively, online and in person. Use data from online activity in MyEnglishLab or Pearson English Portal classes to gain insights into your learners' skills, needs and level of engagement. Discover ways to ignite a love of learning through interactive tools and content that engage, motivate, and prepare each learner for success in our [Handy Guide to Teaching Online](#) or watch [Ken Beatty's videos](#) for some suggestions.



eCommerce

Digital course materials can be bought directly from Pearson via iStore or you can direct your students to our eCommerce site to help them find and buy their own course materials.

- Favourable terms and conditions for schools, teachers and businesses for direct purchases
- Start your courses immediately
- Be sure you are buying the right material



Schools, Teachers and Businesses

Are you a private language school, business or teacher who would like to order materials for your students? If you are already a Pearson client, you can now buy activation codes for many digital products online through the iStore. Contact your local consultant to learn about the advantages of direct purchase.

Purchase access codes directly from iStore. Find the right materials for your students, then share the code or activate their materials for them so you can be certain they are ready to start when your courses do.

- Immediate access and delivery
- Check availability and see prices before you buy
- Logistical support for purchases

Find out about payment terms from your local consultant. Click on the blue box below for ordering instructions.

iStore

iStore instructions – click here for a guide as to how a school/business can purchase digital products for students

Student eCommerce Shop

Are you a university professor or a private teacher? Share a link to our site to help your students find their course materials. Simplify everyone's lives and share the link to our online shop for students so they can easily find the right content for your course and you can get started faster. Ask your local consultant how students can buy and activate their course content.

Help your students get ready for your course. Send them to our online shop to buy access codes to their courses directly from us at pearson.it/shop. Students will be able to immediately activate their courseware to be ready for day one. Support is available in Italian to help students with any questions they may have.

Buy 24-month access codes for eBooks and online practice. Just type in the ISBN to find the right content for your courses. Click on the blue box below for purchase instructions.

Student eCommerce Shop

Student eCommerce Shop instructions – click here to learn how students can buy digital products for their courses directly

Take your school online

Why?

You have the skills and know-how, Pearson has the teaching tools and content. Take your lessons online to:

Reach: Extend your reach and grow your audience with purely online solutions. Meet new client needs and be more flexible: teach online, live or in a hybrid environment, working on any device, anywhere, anytime.

Agility: Make your teaching team and tools more agile, respond quickly to requests so you can resolve logistical challenges and start courses fast. Be more efficient and make the most of your knowledge and Pearson's courses

Precision: Make the most of data generated from student activity by providing precise feedback to take them further, faster and report it all quickly and clearly.

How?

What exactly can Pearson offer to help you achieve these goals: quick online purchases for fast startup; rich data to inform your work; expert training on digital.

Expand your horizons: Quickly obtain and deliver course materials anywhere. eBooks and online practice materials can be delivered by activation codes and take just a few minutes to purchase to get your students started right away.

Manage data: Pearson online practice offers valuable insights into learner progress and needs via data. Use it to plan lessons, counsel students and report even more professionally, guiding your students' learning journeys to perfection.

Create an identity, get support for training: Define your school's character clearly through quality. Be ready for digital, streamline procedures and . Build your identity as a competent, professional organization with training from Pearson on Portal use.

Economics

What are the practical realities in terms of costs and savings when you go digital? You probably already have all the equipment you need, though it's always worth evaluating how you might upgrade the experience. Some time is required for training, but this will pay off with new efficiencies. Your time and investment can be optimised through:

Data driven learning: Automatic grading of homework, lesson planning advice, quick and accurate reporting at course end will combine to save time and improve the experience

One school, one platform: Facilitate logistics of managing a school with one system that teachers, students and administrators are all comfortable and skilled with.

Take advantage of advantageous pricing of digital and fast online purchases. [Contact us](#) to learn more.

Courseware

Learning for a lifetime

General English

Let's support our learners
in meeting their needs



Business English

Let's get down to business
and learn new skills for a global workplace



Exam Preparation

Let's empower learners
with a variety of exam preparation tools



Skills

Let's focus on
skills for success, grammar and academic



Secondary

Let's help teen students
step out of the classroom, into the world



Primary

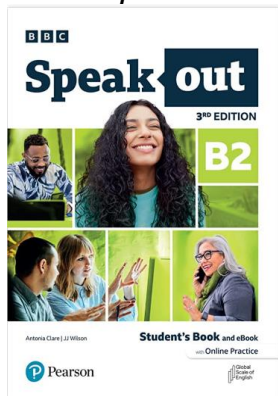
Let's work together
to give young learners the best start



Looking for more information about levels or books?
Please see our [2021 print ELT catalogue](#)



The best place to learn a language is in the real world



Speakout 3rd Edition brings authentic language and real-world tasks into your classroom. Its tried and trusted approach trains learners to communicate naturally in English as it's really spoken, using videos, audio, and texts from the BBC.

Designed to get students thinking and speaking, Speakout exposes students to the language they'll come across outside the classroom with the practice they'll need to use it effectively in their lives.

Student's eBook and Access Code (24-month)

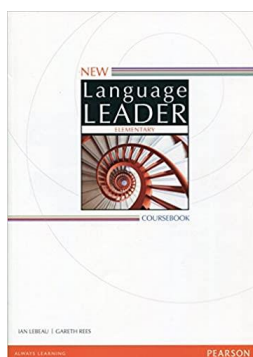
Level	A1	A2	A2+	B1	€
ISBN	9781292407500	9781292407531	9781292407555	9781292407524	27,00
Level	B1+	B2	B2+	C1	€
ISBN	9781292407579	9781292407517	9781292407562	9781292407548	27,00

Digital Checklist



New Language Leader

Excel in your studies. Succeed in life.



New Language Leader takes an intelligent approach to building the confidence and skills students need to succeed in academic study and use [English in a globalised world](#). It is the ideal choice for universities or university pathway institutions looking to develop rounded, high-flying students.

Contemporary topics stimulate discussions and develop critical thinking. Study skills and materials embedded in every unit offer your students a ready-made "[how to succeed in my studies](#)" toolkit.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
ISBN	9781447948476	9781447948513	9781447948506	33,00
Level	UPPER-INTERMEDIATE	ADVANCED		€
ISBN	9781447948537	9781447948452 (32,90 €)		33,00

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop

Roadmap – now with interactive eBook and test generator

The right route for every learner!



Roadmap is practical and communicative, and gets students talking with topics and tasks relevant to their world. Each lesson starts with a communicative goal, then builds the language and [skills to achieve](#) it.

The [unique twin-track approach](#) allows you to adapt the material to your learners' needs and teach the language and skills they need to progress.

Comprehensive teacher support [makes lessons easy to organise](#) and fun to teach, however much time you have to prepare.

"Roadmap is a journey and the final destination is fluent speaking and confidence."

"Teaching sub-skills, not just practising them..." Language is generally divided into two main areas: language systems (grammar, lexis, phonology and discourse) and language skills (listening, speaking, reading and writing). The latter of these can be further divided into sub-skills. These are things we do in our first language usually as subconscious processes.

For example, if we're listening to an airport announcement, we'll selectively listen out for keywords and numbers related to our flight (destination, time, flight number, gate, etc.), a sub-skill known as scanning.

Likewise, we know how to interrupt a conversation politely to join in. To truly develop these skills and sub-skills with our learners, we need to teach specific strategies to help them develop."

Damian Williams,
Roadmap author



Student's eBook and MyEnglishLab Access Code (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292356730	9781292356754	9781292356778	9781292356792	28,60
Level	B1+	B2	B2+	C1/C2	€
ISBN	9781292356815	9781292356839	9781292356853	9781292356877	28,60

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop



Business Partner – now with interactive eBook and test generator

Learners need new skills for the global workplace



Aspiring global professionals need the language and the communicative and business skills to stand out from the crowd.

Business Partner develops the skills and language learners need to be more employable and effective in the workplace. Authentic content from the *Financial Times* brings a wealth of international business information. An innovative [video-based training](#) programme builds the communication skills; a modular approach gives you the flexibility to focus on what is most important to your learners.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292362571	9781292362588	9781292362595	9781292362649	34,10
Level	B1+	B2	B2+	C1	€
ISBN	9781292362601	9781292362618	9781292362625	9781292362632	34,10

Digital Checklist



Market Leader 3E Extra

Successful business is about effective communication



Created in association with the *Financial Times*, authentic material introduces students to topical business issues and builds the professional language and communication skills they need for the modern world of business. Interviews with professional consultants develop the vocabulary and grammar students will need in their careers as part of a case study in each unit.

Market Leader Extra is the perfect choice to develop confident, fluent speakers who can successfully use English at work.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	€
9781292358697	9781292358697	9781292358710	9781292358703	36,60
Level	UPPER- INTERMEDIATE	ADVANCED		€
ISBN	9781292366517	9781292358680		36,60

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop



Contents



Formula – with interactive eBook

Intensive exam preparation for the Cambridge exams.



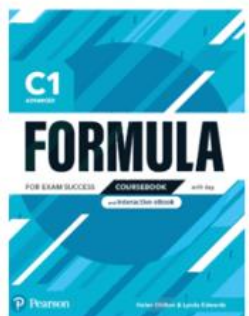
Formula is a new Cambridge exam preparation course for adults. It offers different teaching routes, making it suitable for either short courses or longer exam-preparation curricula. [Additional flexibility is provided](#) by the integrated digital tools, which can be adapted for the classroom, independent study, and blended or fully-digital learning environments.

Create your own Formula for exam success

Formula is a highly adaptable skills-based course that focuses on exam preparation. It's designed to cover anything between 30 to 100 teaching hours. [Pick and choose different teaching blocks](#), create your own course to meet your students' needs.

How does it work?

1. Self-study: Use the **Exam Trainer** for 30 teaching hours or as a self-study tool for your students.
2. Short course: Use the Coursebook and additional resources to cover 50 teaching hours.
3. Longer courses: Use the Coursebook in combination with the **Exam Trainer** and digital resources for longer courses lasting from 80 to 100 teaching hours.



Student's eBook only (24-month)

Level	B1	B2	C1	€
ISBN, with key	9781292376493	9781292376394	9781292376509 (€ 26,10)	25,80
ISBN, without key	9781292376516	9781292376400	9781292376523 (€ 25,20)	24,90

Exam Trainer, eBook only (24-month)

Level	B1	B2	C1	€
ISBN, with key	9781292376530	9781292376424	9781292376547 (€ 18,90)	19,00
ISBN, without key	9781292376554	9781292376417	9781292376561 (€ 18,00)	18,10

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop



Contents



Gold Experience 2E – now with interactive eBook and test generator

The most engaging experience in teaching Cambridge exams to teens



The perfect balance between preparing for exams and building language and skills for the real world, now with up-to-date content and a fresh design. A wealth of [video resources](#) immerses students in authentic language with a range of accents, allowing them to meet real people and explore the issues that interest them while they [prepare for exams](#).

New digital tools support in class and online teaching and lesson planning, as well as motivating students in lessons and on-the-go with the App. [Eight levels](#) create a realistic, satisfying pace of learning, taking teen students from A1 right up to C1 Advanced.

Student's eBook and Online Practice Access Code (24-month)

Level	A1	A2	A2+	B1	€
ISBN	9781292194172	9781292194301	9781292194431	9781292194561	25,50
Level	B1+	B2	B2+	C1	€
ISBN	9781292194691	9781292194820	9781292194950	9781292195087	25,50

Digital Checklist



Gold – now with interactive eBook and test generator

Successful exam classes are built on trusted instruction



The new edition follows the same tried and trusted approach and has been brought right [up-to-date](#) with **new digital resources, fresh content**, and stimulating, discussion-rich lessons with lots of opportunities for personalisation.

Designed to get great results in general language competence as well as in Cambridge English Qualifications, **Gold** is the perfect choice both for test takers and for non-exam students who want real progress in their English through a purposeful syllabus.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Preliminary	Pre-First	First	Advanced	€
ISBN	9781292396378	9781292396385	9781292396392	9781292396408	26,20

Digital Checklist



Find your course on:

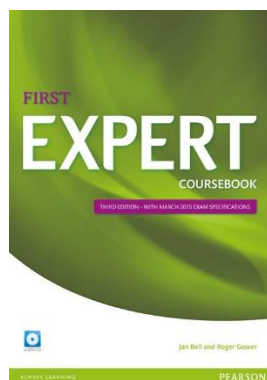
iStore

Student eCommerce Shop



Expert First and Advanced

Language development and intensive exam preparation for the Cambridge exams.



Expert provides rigorous exam training for high-achieving students while developing language awareness and communication skills. As an intensive course, Expert helps support your ambitious students as they prepare for Cambridge English exams.

Expert includes: more listening practice than ever before; extra support for new writing tasks; extended exam preparation for 'use of English' tasks; and a wide range of vocabulary extension tools.

Student's eBook and MyEnglishLab* Access Code (24-month)

Level	First	Advanced	Proficiency * (eBook only)	€
ISBN	9781292110301	9781292110295	9781292365046 (€ 33,00)	34,60

Digital Checklist



Expert IELTS

Practice gives students the confidence they need.



As an intensive course, **Expert IELTS** helps teachers support ambitious students preparing for IELTS. **Expert IELTS** is the newest addition to the Expert series and ideal for preparation for the exam.

It is available in three levels reflecting IELTS bands:

- Band 5 (suitable for students from band 4)
- Band 6 (suitable for students from band 5)
- Band 7.5 (suitable for students from band 6)

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Band 5	Band 6	Band 7.5	€
ISBN	9781292368115	9781292368122	9781292368139	33,10

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop



Practice Tests Plus

Intensive exam preparation for the Cambridge exams.



Practice Tests Plus are now available in digital format to facilitate test preparation online. Walk your students through sample tests with the flipbook and use the MyEnglishLab exercises to assess their skills and build exam day readiness with mock tests.

Practice Tests Plus are a great tool to fine-tune exam skills, improve efficiency and maximise outcomes to make sure your students are ready for the certification that matches the language level they are at and achieve the best results they can.

Student's eBook and MyEnglishLab Access Code (24-month)

Level with answer key	Preliminary	First	Advanced
ISBN	9781292372730 €22,10	9781292372785 €21,90	9781292372822 €25,50
Level without answer key	Preliminary (no key)	First (no key)	Advanced (no key)
ISBN	9781292372723 €21,10	9781292372778 € 20,00	9781292372815 €24,10

Digital Checklist



* MyEnglishLab and reporting not available for Key level

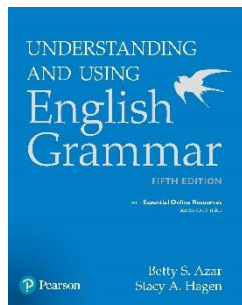
Find your course on:

iStore

Student eCommerce Shop

Azar-Hagen Grammar Series

A trusted friend makes grammar easier to grasp.



The grammar-based approach and communicative methodologies promote the development of all language skills. Students engage in meaningful communication about real actions, real things, and their real lives.

- Tests check what learners know at the start of each chapter.
- Tips & editing tasks support the step-by-step writing activities.
- Updated grammar charts reflect current usage.

Student's eBook and MyEnglishLab Access Code(24-month)

Level	Basic English Grammar	Fundamentals of English Grammar	Understanding and Using English Grammar	€
ISBN	9780134036830	9780134033570	9780134275246	30,60

Digital Checklist



MyGrammarLab – eBook now available

When you need to *know the rules*, all the rules.



- Full diagnostic test to focus student attention
- Achievement and exit tests to demonstrate performance
- Instant grading and feedback to help students learn why a particular answer is wrong and facilitate learning
- Pronunciation practice of grammar items
- Additional grammar practice for exams
- A grammar tutor explains key grammar points through short video presentations

Student's eBook (flipbook) and self-study MyEnglishLab Access Code(24-month)

Level	Elementary A1/A2	Intermediate B1/B2	Advanced C1/C2	€
ISBN	9781292368825	9781292368801	9781292368818	32,10

Student's eBook (flipbook) and instructor-led MyEnglishLab Access Code(24-month)

Level	Elementary A1/A2	Intermediate B1/B2	Advanced C1/C2	€
ISBN	9781292390161	9781292390154	9781292390147	31,50

*available soon

Digital Checklist



Find your course on:

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Student eCommerce Shop

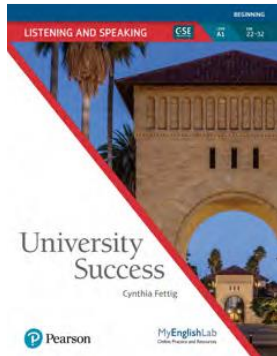


Contents



University Success

University Success prepares English language learners for further academic study.



The course supports students to become autonomous learners, to master essential skills and to gain confidence in studying academic degree courses taught in English. Authentic content by professors from Stanford University provides [real life learning](#) experiences.

University Success offers teaching support at 5 (distinct) levels, from Beginning to Transition, fusing high-interest topics with associated/relevant academic/linguistic tasks.

Building the foundation for academic success

Beginning and High-Beginning levels support lower level students with [scaffolding to build their linguistic foundation](#) whilst two integrated skills strands, Reading & Writing and Listening & Speaking, establish the foundation for studying at higher levels.

Putting students on the path to academic success

At the upper levels, the three strands, Reading, Writing, and Oral Communication, continue the intensive skill development with a collection of extensive authentic content, expertly developed in cooperation with [professors from Stanford University](#). The content models the type of real-life learning expected of students studying for a degree.

Intermediate to High-Intermediate Level

Authentic content with careful integration of essential skills, the Intermediate to High-Intermediate level familiarises students with [real-world academic contexts](#).

Advanced Level

Challenging, authentic content with [level-appropriate skills](#), the Advanced level prepares students to exit the ESL/EFL safety net.

Transition Level

A deep dive for transition-level students, the Transition level mirrors the [academic rigour of college courses](#).

Student's eBook and MyEnglishLab Access Code (24-month)

	Beginning	High-Beginning	Intermediate to High-Intermediate	Advanced	Transition	€
eBook/MEL Reading/Writing	9780136918318	9780136918233				20,10
eBook/MEL Listening/Speaking	9780136918196	9780136918189				20,10
eBook/MEL Oral Communication			9780136916819	9780136916857	9780136916949	20,10
eBook/MEL Reading			9780136916895	9780136916901	9780136916970	20,10
eBook/MEL Writing			9780136916727	9780136916826	9780136916994	20,10

Digital Checklist



Find your course on:

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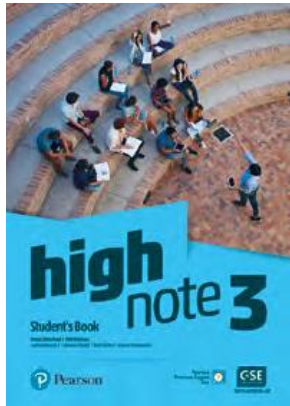
Student eCommerce Shop



Contents



It's good to be ambitious



High Note is an intensive five-level course with a *Life Skills Development Programme* at its core, bridging the gap between school life and young adulthood. Cultural and social content supports students learning to discuss ideas, whilst teachers can enjoy the flexibility of adapting a wide range of resources to match everyone's styles and goals.

When upper secondary students are aiming for ambitious goals, they need a course that equips them with language and exam skills alongside the life and career competencies that are indispensable to **succeed in their future lives**.

Developing students' life and career skills

- Frequent opportunities to [practise communication](#), collaboration, creativity and critical thinking; thought-provoking texts, authentic documentary videos and real-life projects
- Development and practice of key reading and listening strategies

Boosting students' confidence in English and beyond

- Speaking activities which enable highly efficient, fluent and accurate communication in a wide [variety of situations](#)
- Topics that increase cultural awareness and deepen understanding of important social issues
- Practical tasks and learning strategies which reinforce students' independence

Securing exam success

Exam practice woven seamlessly throughout the course

- Extra language and skills training with Online Practice and extra digital activities
- Task-based exam tips pre-empting the most frequent mistakes



Student's eBook and MyEnglishLab Access Code (24-month)

Level	A2/Level 1	B1/Level 2	B1+/Level 3	B2/Level 4	€
ISBN	9781292209265	9781292209418	9781292209562	9781292209715	23,90

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop

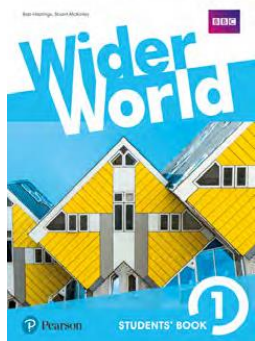


Contents



Wider World

Using English to access a Wider World of knowledge, skills and experience



Wider World supports and [motivates teenage learners](#) with authentic [BBC videos](#) and the activities they need to start using English outside the classroom. The series combines proven methodology with content designed to meet the needs of teachers and students looking to build real world build skills.

Informed by research and conversations with teachers, **Wider World** offers two learning paths, depending on a student's profile and starting level, so everyone can achieve their goals.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Starter	1	2	€
ISBN	9781292107394	9781292106403 (€ 20,05)	9781292106649	21,10
Level	3	4		€
ISBN	9781292106885	9781292107127		19,95

Digital Checklist



GoGetter

With GoGetter everyone gets more



Understanding that [teenagers today](#) live in a fast-moving, dynamic world governed by new technologies, **GoGetter** provides learning solutions focused on motivating, inspiring and developing young minds within a positive classroom environment.

A step-by-step learning approach is combined with motivating multimedia that includes authentic [BBC videos](#) and interactive activities, and with Assessment for Learning present in all components.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	1	2	3	4	€
ISBN	9781292179148	9781292179315	9781292179483	9781292179643	20,10

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop



Contents



Team Together – now with test generator

Learning together, succeeding together



Team Together's collaborative approach encourages pupils to work together to get results.

Language skills and [future-ready skills](#) work together too: Culture and CLIL lessons alongside great stories and fun characters empower children to produce language confidently.

Team Together defines a [clear path for progress](#) and external examination success.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Starter	Level 1	Level 2	Level 3	€
ISBN	9781292337944	9781292292878	9781292292922	9781292292939	18,00
Level	Level 4	Level 5	Level 6		€
ISBN	9781292292946	9781292292984	9781292292991		18,00

Digital Checklist



Now I Know!

Children love asking questions



Now I Know! builds on children's natural curiosity, as they [answer questions about the world](#) around them.

There's a challenge in every unit, taking learners through a staged process of inquiry, finding out and looking for clues, supported by varied real-world content from BBC video.

Creative tasks all have clear goals, helping teachers to guide progress, and children/parents to see/celebrate achievement.

Student's eBook and MyEnglishLab Access Code (24-month)

Level	Level 1: I Can Read	Level 2	Level 3	€
ISBN	9781292369211	9781292369235	9781292369242	18,00
Level	Level 4	Level 5	Level 6	€
ISBN	9781292369259	9781292369266	9781292369273	18,00

Digital Checklist



Find your course on:

iStore

Student eCommerce Shop



Contents



Assessment

Pearson English: *The Complete Teaching, Learning, Measurement and Assessment Solution*

- ✓ Our work is dedicated to English language learners and all those who have their interests at heart.
- ✓ Our products and services are backed by a wealth of expertise, world-leading technology and decades of specialised experience.
- ✓ Offering a wide range of integrated courseware and assessment, mapped to the Global Scale of English, we work to ensure every individual's needs are met at each stage of a lifelong learning journey.

The Global Scale of English (GSE)

The GSE is the first truly global English language standard, and underpins the whole Pearson English solution. On a scale of 10-90, the GSE extends the CEFR for Languages by describing abilities at a much more granular level, allowing for more targeted assessment and remediation.

Learning Objectives

GSE Learning Objectives provide critical context for teachers and learners. They describe exactly what learners are able to do at each incremental stage of competency.

Courseware

Pearson English courseware is carefully developed using the GSE Learning Objectives, so you can be sure every activity is focused on making real progress. No time is wasted on the journey to proficiency.

Assessment

Pearson English assessments test authentic language skills, not rote learning, so can be used with any course. However, as they are developed in alignment with the GSE and the Pearson English ecosystem, they fit perfectly alongside our courseware.

Pearson English supports, drives and promotes the learning of the English language – for a truly connected global society, where everyone can reach their potential. Whether you are looking to certify your students' level of English proficiency, place them in the correct level or benchmark their progress; Pearson English has an integrated testing and courseware solution for you.






Pearson English Test Hub

Bringing teachers, tests and test takers together.

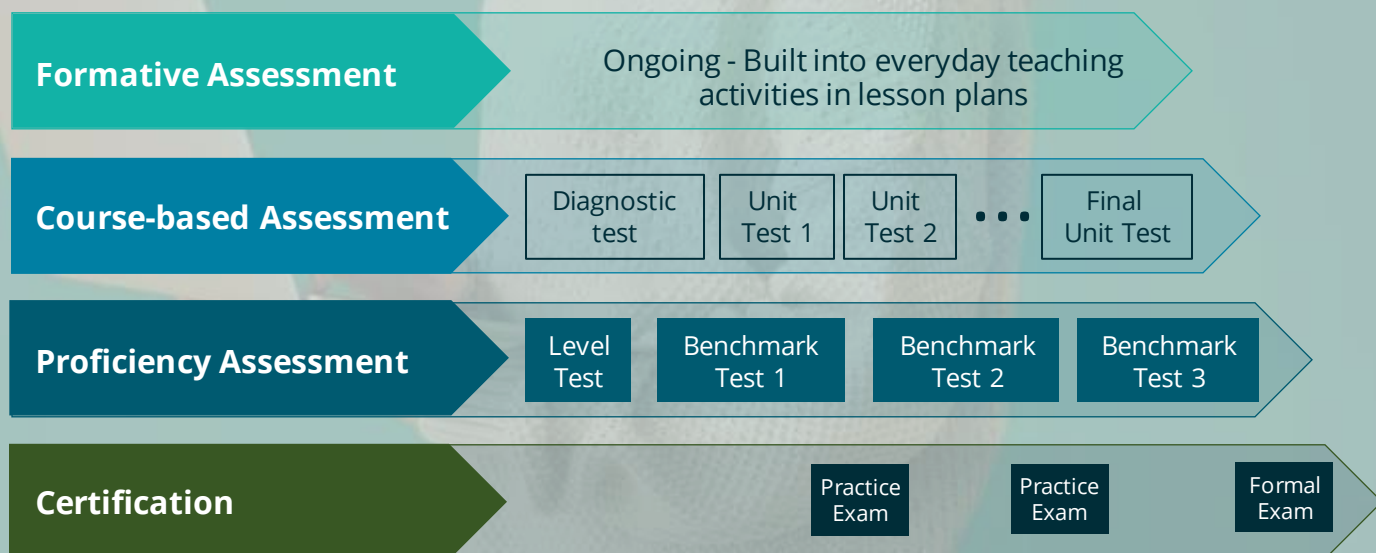
Pearson English Test Hub is an online platform which can be used to **Level Test** or **Benchmark** students' progress using a 3 or 4 skills AI-scored test. It is designed for students age 14 upwards and reports results in an easy-to-understand format across the skills tested.

Level will show you students' performance to within a half band of the CEFR while **Benchmark** will accurately pinpoint students' levels on the GSE. Benchmark will create a personalised study plan benchmarked to Pearson courseware to guide students to study in those areas which will most improve their results with clear indications of where to focus attention.

- 
At Level. The student scored within the level of the CEFR half band and GSE range shown.
- 
Above Level. The student's proficiency for this skill is higher than the CEFR half band and GSE range shown.
- 
Below Level. The student's performance for this skill is below the level of their overall CEFR half band.

Courseware, Assessment and Achievement

How Pearson English courseware and assessment work together, for a structured, purposeful educational experience, marked with well-defined achievements, to reach real-world goals.



Pearson English Test Hub

Bringing teachers, tests and test takers together.



PLACE



BENCHMARK



CERTIFY



VERIFY

Use Test Hub as your starting point to **place students with Level** and **evaluate their progress with Benchmark**. Find all your test results in one place. Test Hub is the ideal tool to manage level placement for large numbers of students efficiently and precisely.

Level

Pearson's **Level** Test helps teachers place new students in the right class for their level and get lessons off to a flying start – in just 20 to 30 minutes. Score reports provide data on individual skills and group performance.



FAST



EASY TO USE



COST-EFFECTIVE



AI-BACKED

- 20 (3 skills) or 30 minutes (4 skills speaking)
- Online, at home or in class
- A1-C1, GSE 10-90
- Adaptive, AI-backed test
- Suitable to place students for any course accurately and efficiently

Benchmark

The **Benchmark** Test is the perfect companion to any English teaching programme, measuring progress in detail and offering tailored direction for both students and teachers. Gain thorough insight into your students' skills in just 45 minutes.



ACCURATE



AI-BACKED



USE WITH ANY COURSE



COMPLETE ASSESSMENT

- 45 minutes (4 skills)
- Online, at home or in class
- A1-C1, GSE 10-90, 4 test levels at A, B1, B2 and C
- AI-graded test
- Detailed performance reports and recommendations for learners
- Suitable for any course

"I often tell my students not to be misled by the name 'artificial intelligence' – there is nothing artificial about it. AI is made by humans, intended to behave like humans, and, ultimately, to impact humans' lives and human society."

Fei Fei Li, Professor of Computer Science, Stanford University

Learn more: By contacting your Pearson [consultant](#), details, pricing and demos



The fast and fair English test

PTE Academic is the smart choice when you want to study or work abroad. It is the leading computer-based English test and allows you to demonstrate language skills for university, professional and migration applications.

Learn more on the official **PTE Academic site**.

- ✓ Get results typically within 5 business days.
- ✓ Schedule tests up to 24 hours in advance.
- ✓ Computer based marking ensures all test takers are scored impartially and accurately.
- ✓ Accepted by universities and colleges in Australia, New Zealand, USA, UK, Canada, Ireland, Singapore, Germany and more.
- ✓ Approved for **all** Australian and New Zealand visa and migration applications.



Learn more by: *By contacting your Pearson consultant.*

Expert: PTE Academic™

Language development and intensive exam preparation for PTE Academic

Expert PTE Academic helps students to develop their language awareness while ensuring that they understand the test format. The course provides a step-by-step approach to speaking and writing, combined with high-level texts and tasks that prepares students for the exam right from the start.

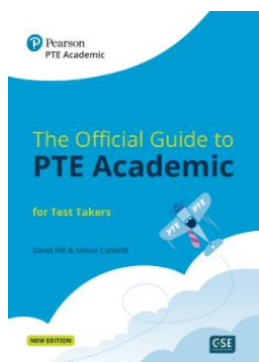


It provides rigorous exam training at levels B1 and B2 to help students succeed with PTE Academic. Featuring MyEnglishLab and eText components, Expert PTE Academic provides everything students need to succeed.

Student's eBook and MyEnglishLab Access Code(24-month)

Level	B1	B2	€
ISBN	9781292365039	9781292365046	33,00

The Official Guide to PTE Academic is the perfect choice to introduce students to the test format and AI Driven certifications. The guide will help them to understand what to expect on the test day, what skills are needed to take the test and offer some practice to be ready for the exam, whatever their level happens to be.



Student's eBook and Online Practice Access Code(24-month)

Level	The Official Guide to PTE Academic	€
ISBN	9781292370118	26,70

Digital Checklist



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Student eCommerce Shop

Scored Practice Tests

Whether you are new to **PTE Academic** and are looking for a full test preparation package or just additional practice to give you that extra bit of assurance visit our Test Preparation Packages page <https://pearsonpte.com/preparation/> for further information and save up to 40% on individual purchases by buying all the test preparation you need in one go. We have a wide range of options to suit your needs.



Contents



Accurate. Reliable. Fast. Secure.



Pearson's **Versant** suite of language testing products provide a full solution to your programme for both corporate and higher education contexts.

Versant tests are fully automated, AI-driven tests designed to measure language ability, including both receptive and productive skills. **Versant** evaluates the ability to understand spoken and written English as well as respond appropriately in speaking and writing at a native-like pace in intelligible English. A variety of formats are available to match a variety of objectives. Tests are easy to administer and score reports are generated almost immediately to communicate results to your partners.

4 Skills Essential

Business context, 30 minutes, 4 skills, high efficiency, ideal for recruiting

Placement

General, 50 minutes, 4 skills, high precision, course/role placement tool

Speaking

Oral communication skills, 15 minutes, tests range of speaking skills

Writing

Authentic writing tasks, no multiple choice, ideal for workplace and writing skills

There is a **Versant** test for a wide range of situations. Contact us to find out which one is the right test for your students or business partners.

The world is changing – the way we test is as well. **Versant** tests have been trusted for over 25 years to standardise testing procedures and make effective decisions. **Versant + Remote Monitoring** combines the reliability of the Versant English tests with the flexibility of a secure offsite testing experience, enabling organisations to work efficiently and securely. Click on the image on the right to learn more. >>>



Need mobile testing? Click on the image to the <<< left to learn about the mobile testing app for the **Versant** Speaking test.

Learn more: By contacting your Pearson [consultant](#), details, pricing and demos

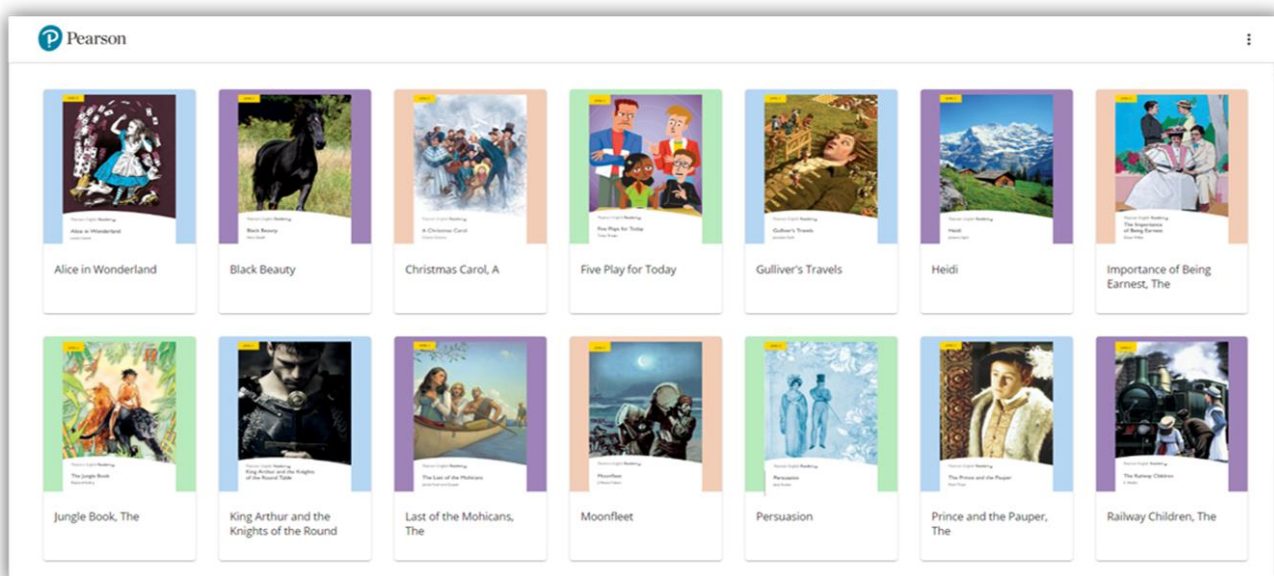


Readers

Pearson eReader Libraries

For the joy of reading!

Introduce your students to the joy of reading and help boost their literacy and learning outcomes by using the Pearson eBook libraries: a collection of Readers by level in digital format



What are the eBook libraries?

- Pearson English Readers eBook libraries - a collection of 20 Pearson English Readers by Level /CEFR level. See the list of titles by level here.
- Pearson Active Readers eLibraries - a collection of 6 Pearson Active Readers by Level /CEFR level. See the list of titles by level here.

Who are the libraries for?

- Teenage and adult learners.
- Allow teachers to implement shared reading (students reading the same book) or self selected reading (students decide which books they read) to encourage reading for pleasure and improve learning outcomes.

Why choose a Pearson eBook library?

- More than one student in the class can read the same book! Students can listen and read at the same time. Choice is a key factor in encouraging reading. Access books anywhere, any place, any time and on any device!

Any device, online or off-line

- Clickable text/audio enabling user to control audio play and replay, by sentence
- Text highlight, page and text size adjustment to support accessibility
- Present in class
- For more information about implementing reading projects with your students, please visit our [Amazing Readers page](#).

Class Libraries

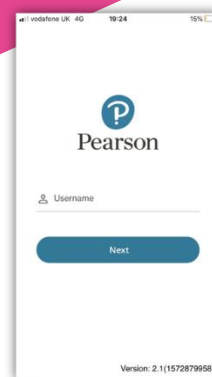
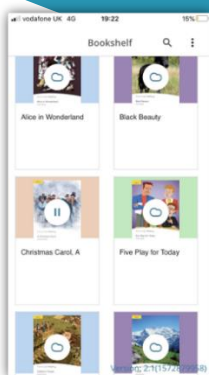
20* titles
Pearson English Readers
30 student class library
€600

A1 Easystart, 20 titles	9781292354163
A1, 20 titles	9781292350899
A2, 20 titles	9781292354217
A2, 20 titles	9781292354200
B1, 20 titles	9781292354194
B2, 20 titles	9781292354187
C1, *14 titles	9781292354170

6 titles
Pearson Active Readers
30 student class library
€180

A1 Easystart, 6 titles	9781292354118
A1, 6 titles	9781292354125
A2, 6 titles	9781292354132
B1, 6 titles	9781292354149
B2, 6 titles	9781292354156

Available on the
Pearson Reader+
App



- As with [the printed versions](#), these Readers are for teenage and adult students who want to supplement standard English course materials and build their English competence. Each eBook provides text together with embedded audio and text highlight per sentence, enabling students to simply read the text or to read and listen simultaneously.
- Find some ideas on how to get learners excited about reading from our [Milano Reads](#) project page.

Learn more: By contacting your Pearson [consultant](#)

Services

What can we do for you?
Contact your ELT consultant to find out.

Let's talk about learning

See our contacts page
to contact us for suggestions



Course Consultancy

You have questions, we have answers

Course selection:

How will you achieve your goals? What course matches your needs best? How can you deliver materials to your students and get them started?

Samples:

Would you like to explore materials before you decide on your course content? Get access to so you can make an informed decision for your students.

Digital Technology:

How can you use presentation tools to connect with and engage your students in lessons? How can online practice be used to improve lessons and performance? What are your options for online, offline and blended courses?

Find resources:

Where is the audio or video for your course? Are PowerPoints available for my course? Is the presentation tool available online as well as offline?

Enable teachers with tools:

How can you best manage your teachers and how can they best manage their students? How can you share access to course materials and results? Let us help ensure everyone has all the tools they need and communication is clear.

Talk to [your local consultant](#) to find the right Pearson course for your students or learn more about how we can help you extend your reach.

One school, one system – ask us how to put the pieces together.



Training

Let's learn together

Ask us about teacher training

to make the most of your Pearson materials



Teacher training

Help your teachers make the most of their digital tools with an online training session. Pearson consultants can meet your teaching team to share how to make the most of your course content and the digital tools that support it. Contact your local consultant to book an appointment to help deliver the best courses possible.

Admin training

Are you managing a group of teachers? Can you create a teaching group? How can teachers be assigned to courses? What data is available to write reports? Ask us what tools are available to help organise your team and share resources.

Support



Forgot your password? Having trouble [registering for an account](#) to access course materials? Our support is on hand to help.

Registration and activation

Are learners having trouble accessing their tools? Contact our [help desk](#) to enable them.

Questions

We're here to help make sure your courses run smoothly. Questions? Just ask, we're happy to help.

[Contact your local consultant](#) to learn more about Pearson materials, [contact our support team](#) to find answers to questions about use.

Looking for print materials rather than digital? Please see our [2021 print ELT catalogue](#)

Custom Solutions

Pearson Digital Packages and Services

Custom digital bundles and services for your institution's biggest projects.

Are you building a major digital programme for a large number of students (500+)? Do require a mix of courseware, assessment and the services to make it all work for your client?

[Contact us](#) to find out how Pearson can partner with you to put it all together.

Products

- Customisable digital course materials: eBooks, LMS, resources, presentation tools, videoconferencing – one login, one platform, all the Pearson digital components you need
- AI-driven assessment and course content tests
- Certifications

Services

- Onboarding (account creation and course attribution)
- Customised teacher training
- Student, teacher and admin dedicated support
- Site integration for single sign-on with Moodle, Blackboard and others



Let's go on a learning journey

Pearson can help you plan the trip
to take your partners to the next level

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Referente nazionale per le certificazioni

Learn more at:

<https://it.pearson.com/docenti/scuole-lingua-private.html>



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